



EXHIBITS

Proceeding/Serial No: 91176791

Filed: 06-17-2009

Title: Applicant's Notice of Reliance

Document contains 2 promotional posters.



Processed by Duane Foster

TTAB



Chad R. Fitzgerald

Direct Dial: (310) 566-9802

Direct Fax: (310) 566-9882

E-Mail: cfitzgerald@kwikalaw.com

File Number: 55040-84

June 16, 2009

BY FEDERAL EXPRESS

Trademark Trial and Appeal Board
U.S. Patent and Trademark Office
600 Dulany Street, Room C55
Madison East, Concourse Leven
Alexandria, VA 22314

7/16/09

Attention: Cheryl Goodman, Interlocutor Attorney

Re: **UMG Recordings, Inc. Opposer v. Mattel, Inc. Applicant**
Opposition No. 91176791

Dear Ms. Goodman:

Enclosed please find Applicant's Notice of Reliance Re: Produced Evidence in connection with the above-referenced matter.

Sincerely,

Chad R. Fitzgerald

CRF:ceh
Enclosures
55040.00084/45887.1



06-17-2009

U.S. Patent & TM Office Mail Room #01

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 78/751,105
Published for Opposition in the OFFICIAL GAZETTE on December 12, 2006

UMG RECORDINGS, INC.

Opposition No.: 91176791

Opposer

v.

MATTEL, INC.

Applicant

APPLICANT'S NOTICE OF RELIANCE RE: PRODUCED EVIDENCE

Pursuant to the parties' stipulations for introduction of evidence at trial, Applicant Mattel, Inc. ("Applicant") hereby makes of record and notifies Opposer UMG Recordings, Inc.

("Opposer") of its reliance on:

1. Those documents produced by Applicant and bates-labeled APP 00001.001-00001.110 and APP 441-442, true and correct copies of which are attached hereto as **Exhibit A**.

DATED: June 16, 2009

Respectfully submitted,

KINSELLA WEITZMAN ISER KUMP &
ALDISERT LLP

By: 

Lawrence Y. Iser
Attorneys for Applicant Mattel, Inc.

Exhibit A



collector guide

APP 00001.001

Welcome to the 2006



Collection!

This book contains everything you need to know to collect all of the 2006 Hot Wheels® models. We'll show you how to collect by segment and by month with color photos of all of the segment series models! There are also tips for collecting as well as valuable coupons inside!

APP 00001.002

2006 First Editions™ Series #01-38

T-Hunt® Series #39-50

Segment Series #51-110

Track Aces™ Series #111-122

APP 00001.003

HOW TO COLLECT:

It's never been easier or more fun to collect Hot Wheels® cars! We've divided up the line into 2006 First Editions™ (new models), 12 different segment series, 12 Track Aces™ models and 12 highly collectible T-Hunt® vehicles! Every month look for 3 new models, 1 new segment series of 5 vehicles, 1 Track Aces™ vehicle and 1 T-Hunt® vehicle — if you can find it!!! See how far you have left to go to collect 'em all!

APP 00001.004

HOW TO COLLECT:

Every 2006 Hot Wheels® model has a collector number so you can easily keep track of what you have and what's left! There are 223 total vehicles in the 2006 line and you can use this book to help keep track of your checklist.



APP 00001.005

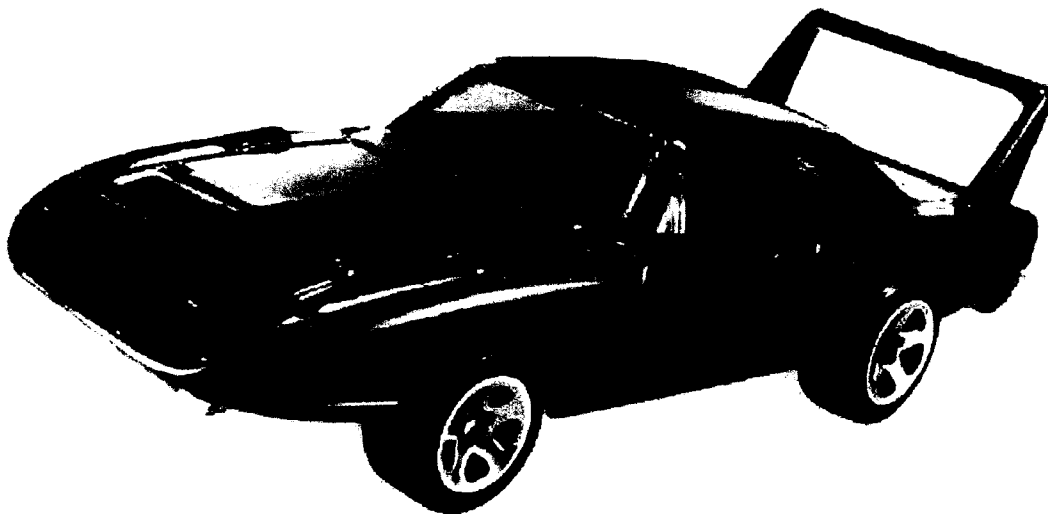
2006 First Editions™

These are some of the most special cars that are created in the Hot Wheels® line each year. They mark the first time a model is ever introduced into the Hot Wheels® line! This year, there are 38 new models to collect, with about 3 new models to look for every month. Follow along and collect all of the 2006 First Editions™ models for 2006!



APP 00001.006

 **2006 First Editions™**



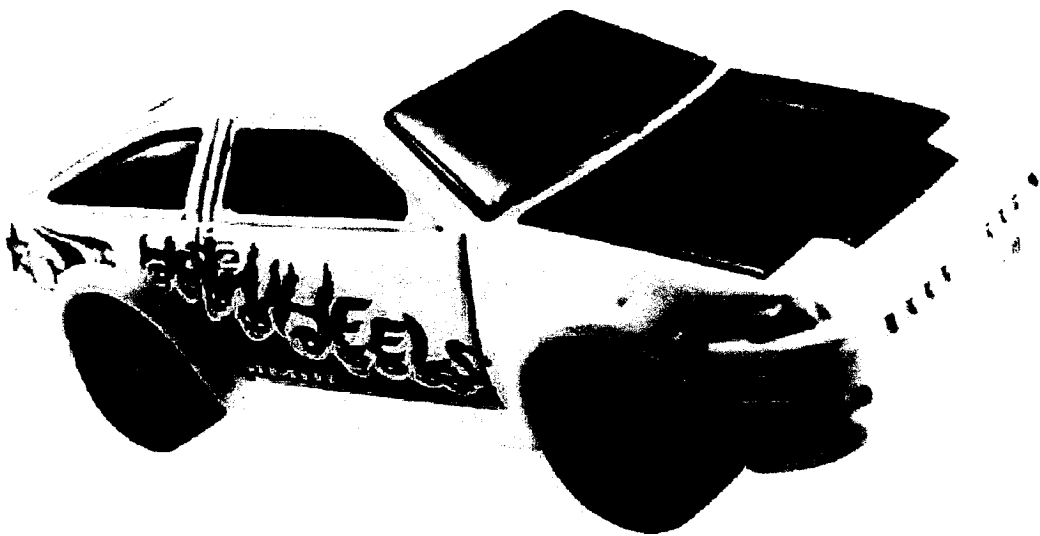
☐ '70 Plymouth® Superbird #001

January - February

APP 00001.007

January - February

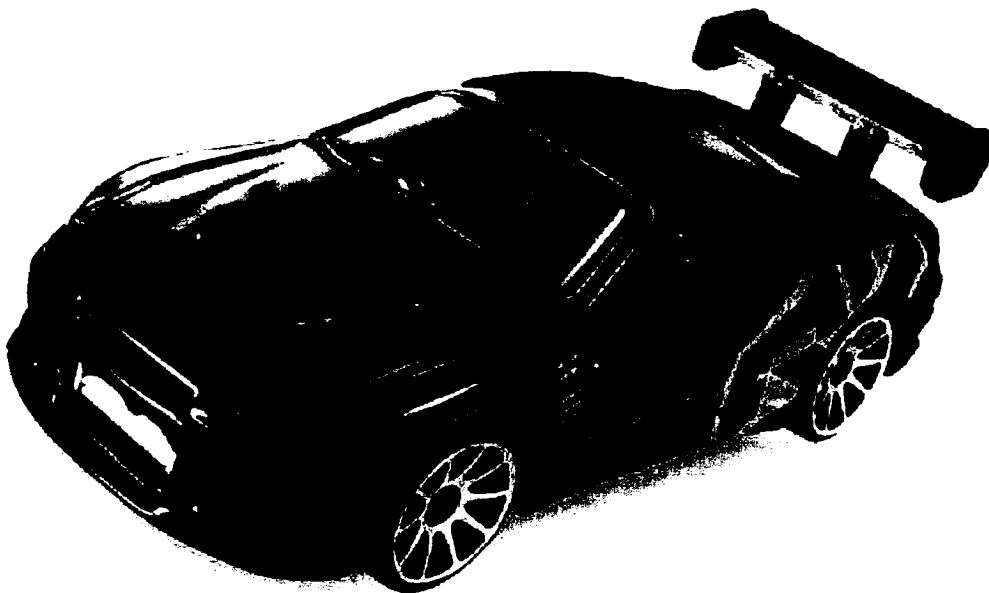
2006 First Editions™



☐ Toyota AE-86 Corolla #002

APP 00001.008

2006 First Editions™



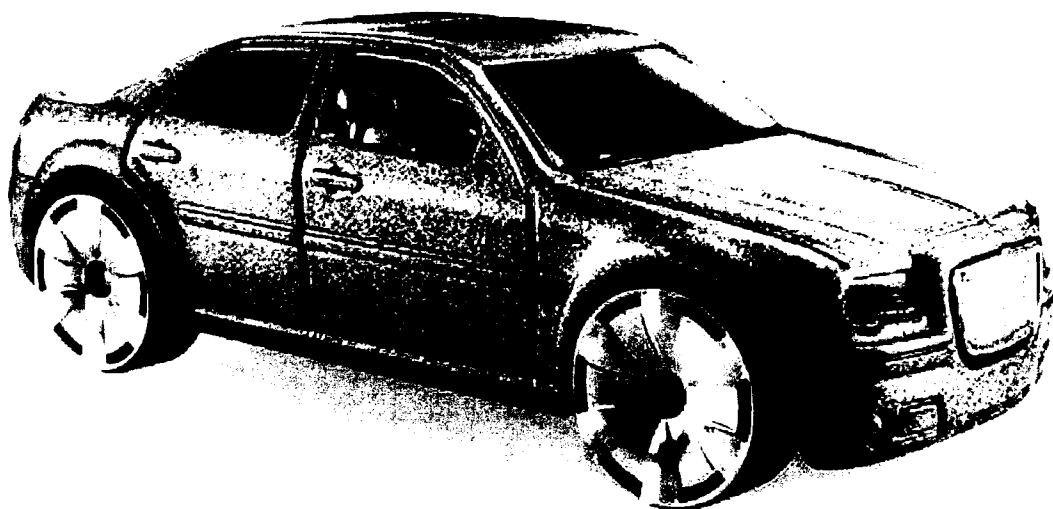
□ Nissan Silvia S15 #003

January - February

APP 00001.009

January - February

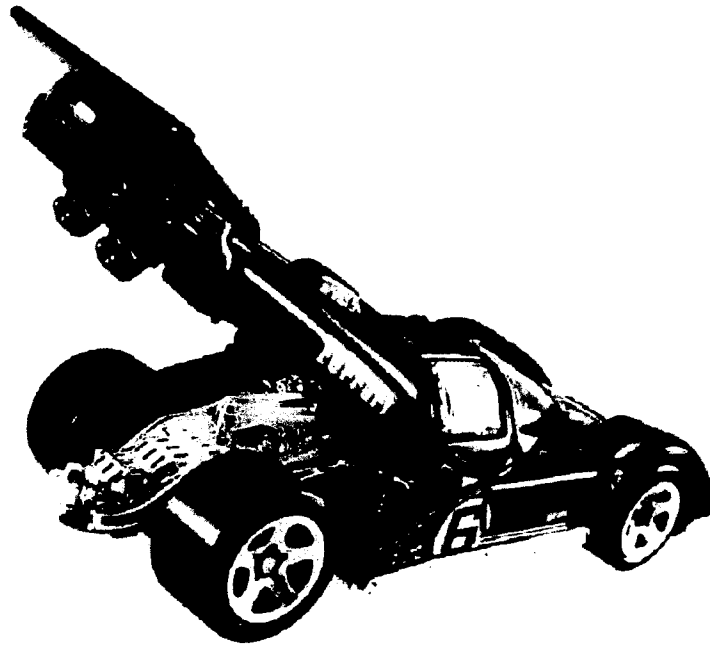
2006 First Editions™



☐ Chrysler® 300C® Hemi® #004

APP 00001.010

 **2006 First Editions™**



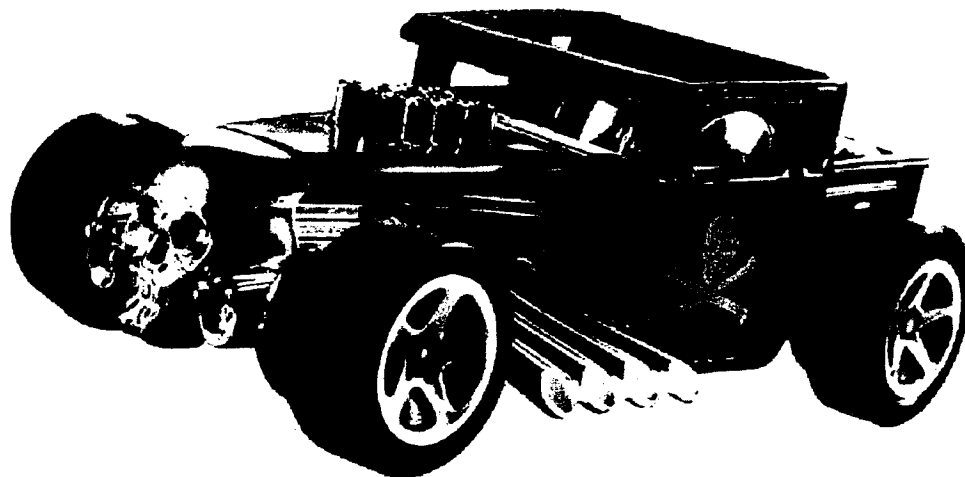
☐ Ferrari 512 M #005

January - February

APP 00001.011

January - February

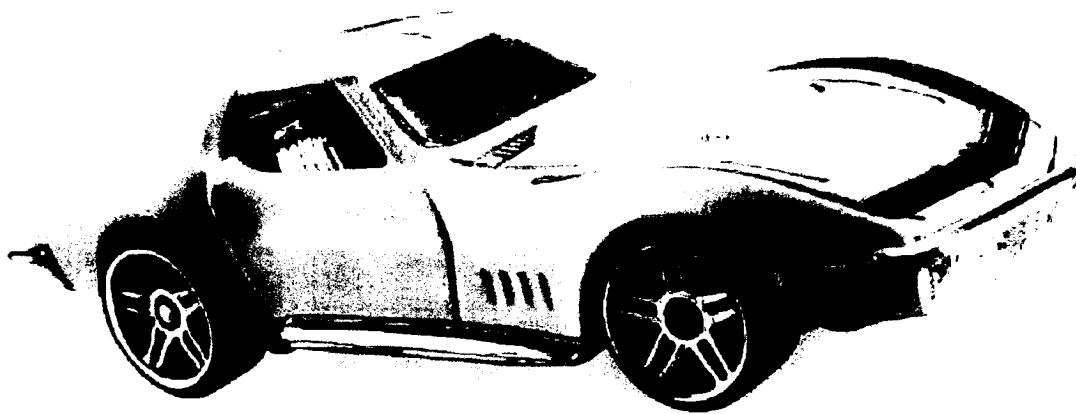
2006 First Editions™



□ Bone Shaker™ #006

APP 00001.012

 **2006 First Editions™**



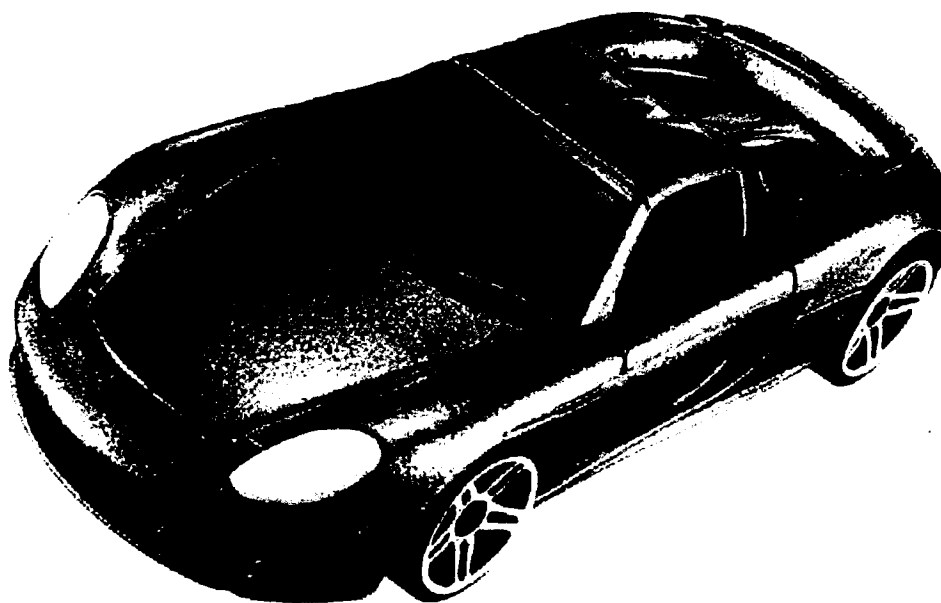
☐ '69 Corvette® ZL-1™ #007

March - April

APP 00001.013

March - April

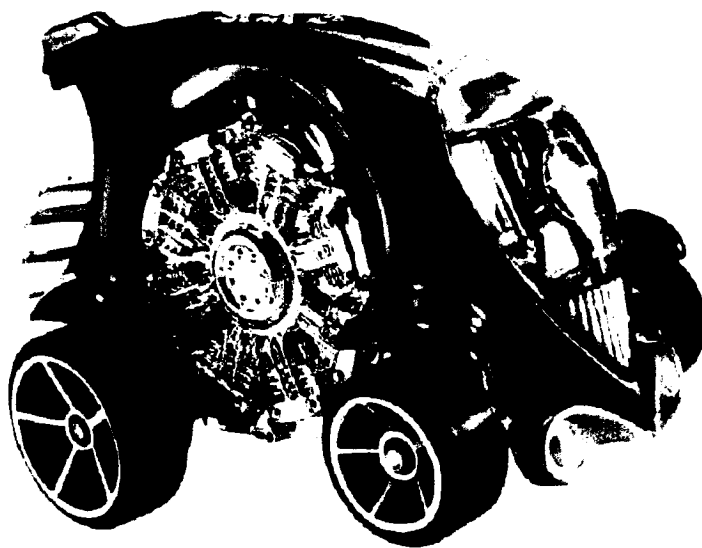
2006 First Editions™



□ Porsche Carrera GT #008

APP 00001.014

 **2006 First Editions™**



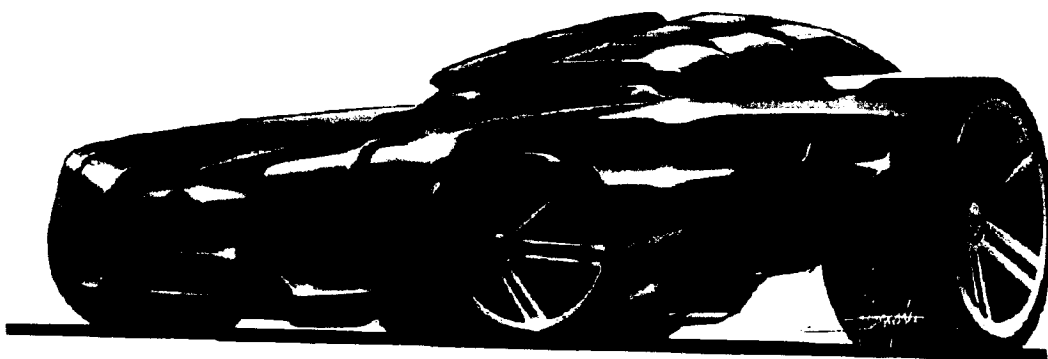
☐ **Cyclops™ #009**

March - April

APP 00001.015

March - April

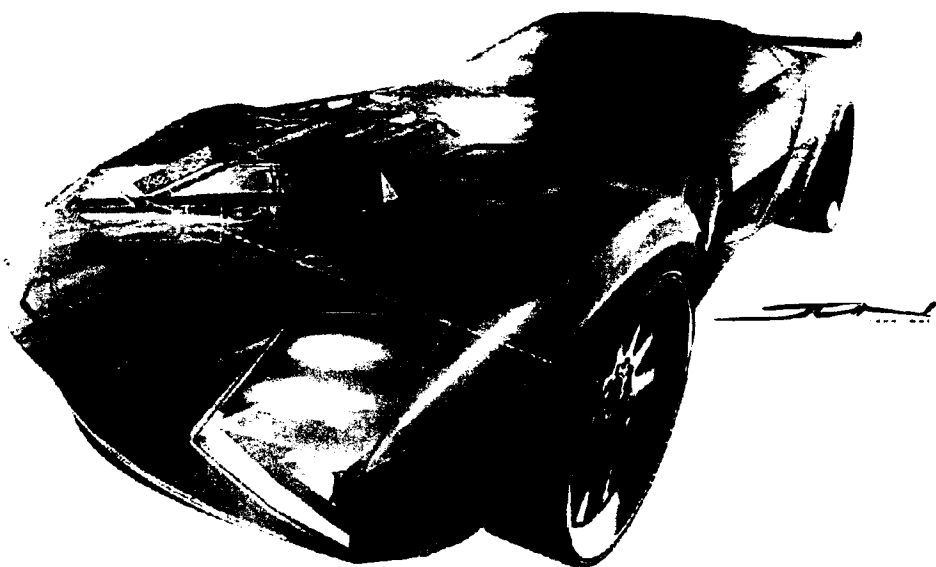
2006 First Editions™



☐ **Pharodox™ #010**

APP 00001.016

2006 First Editions™



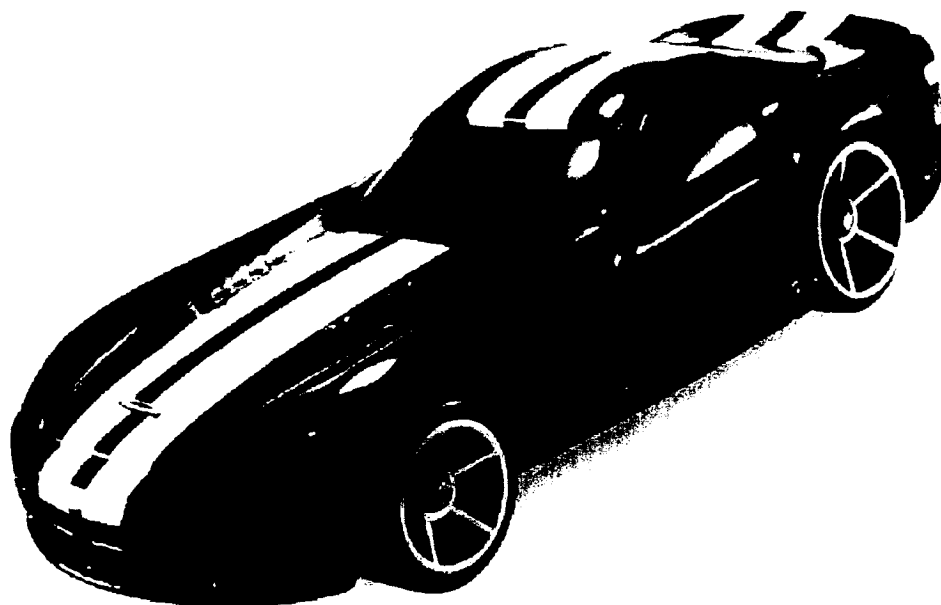
☐ Nerve Hammer™ #011

March - April

APP 00001.017

March - April

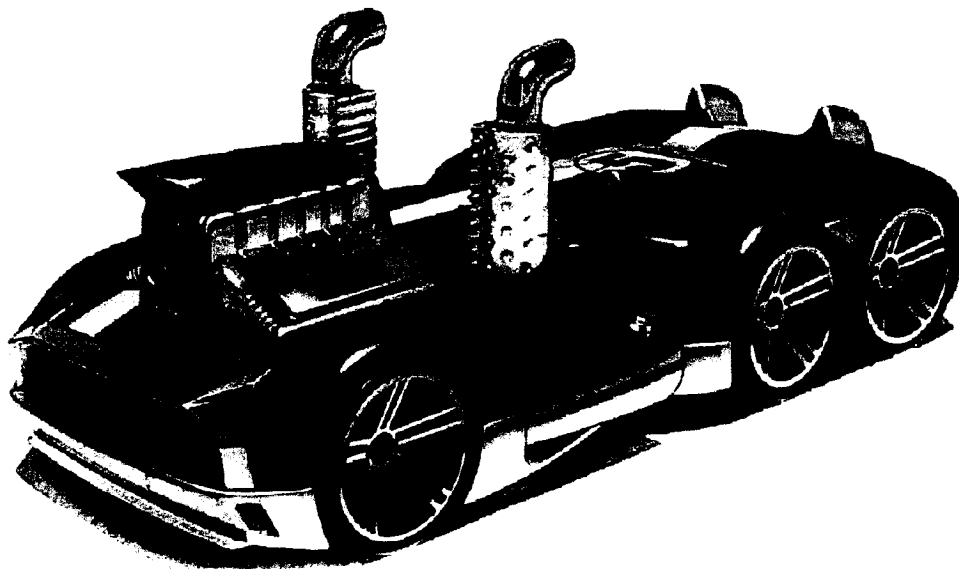
2006 First Editions™



❑ 2006 Dodge Viper Coupe #012

APP 00001.018

2006 First Editions™



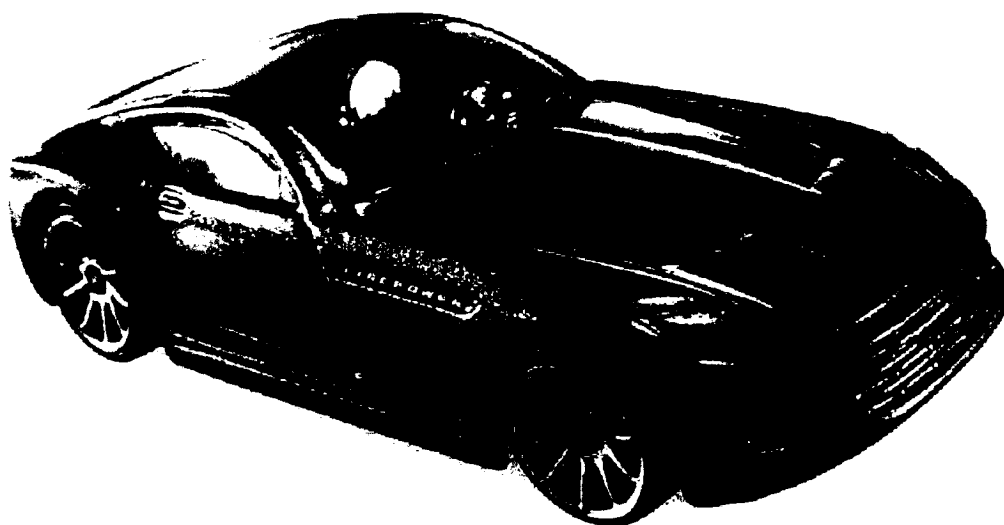
□ Semi-Psycho™ #013

March - April

APP 00001.019

May - June

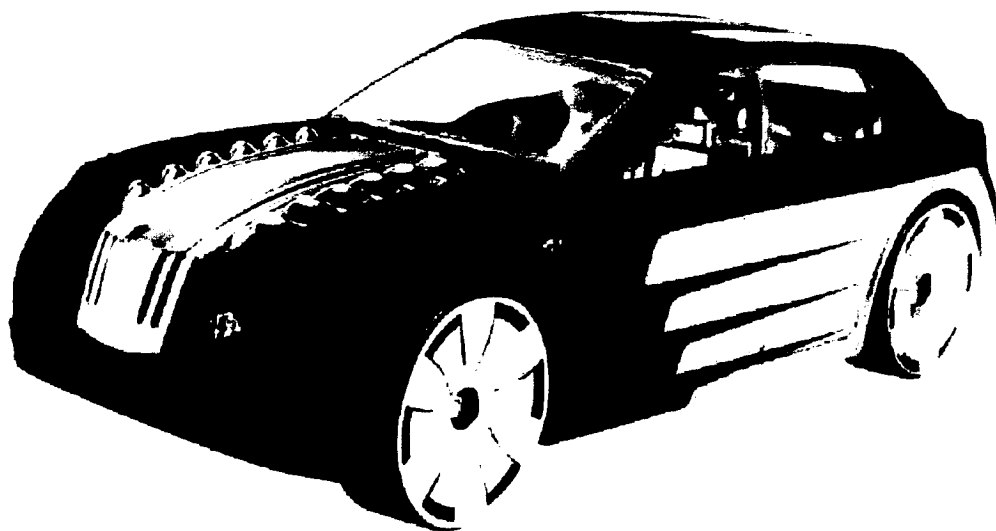
2006 First Editions™



☐ **Chrysler® Firepower Concept #014**

APP 00001.020

2006 First Editions™



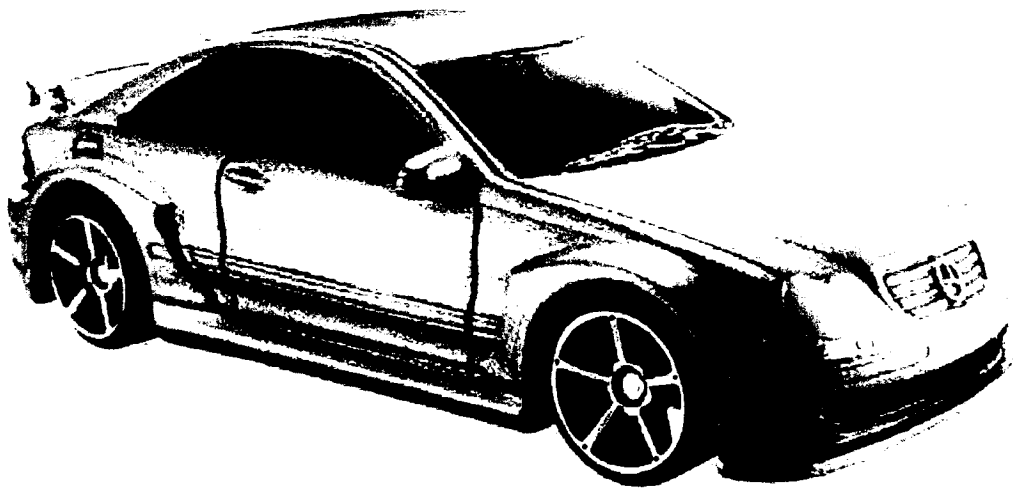
□ Unobtanium 1™ #015

May - June

APP 00001.021

May - June

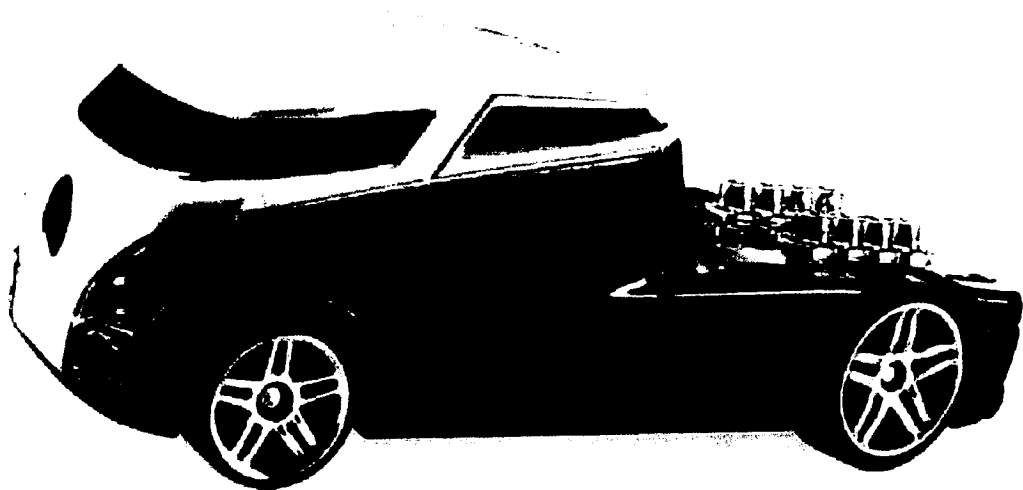
2006 First Editions™



☐ **AMG Mercedes-Benz CLK DTM #016**

APP 00001.022

2006 First Editions™



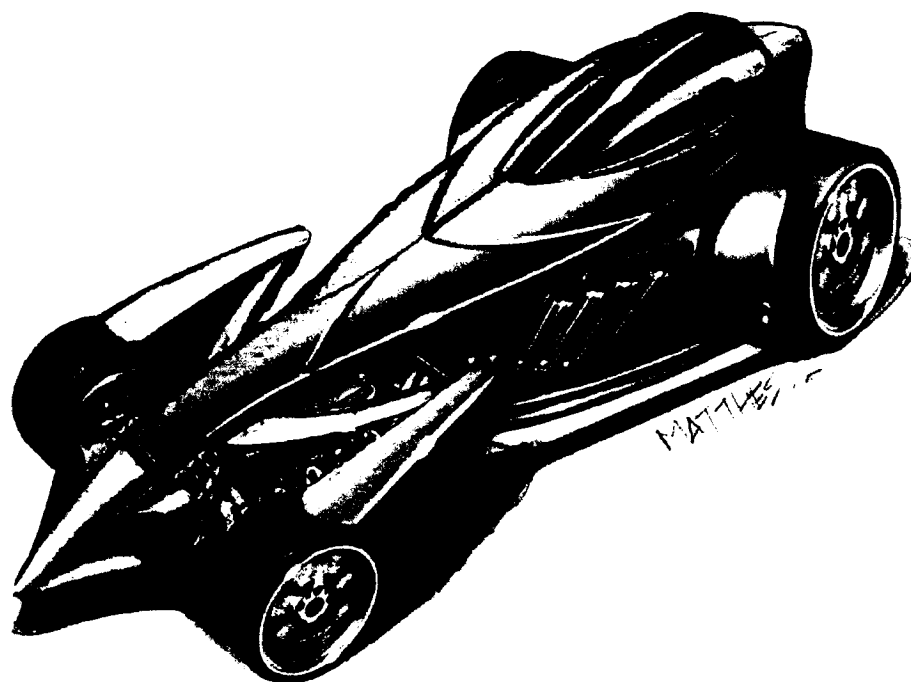
☐ Qombee™ #017

May - June

APP 00001.023

May - June

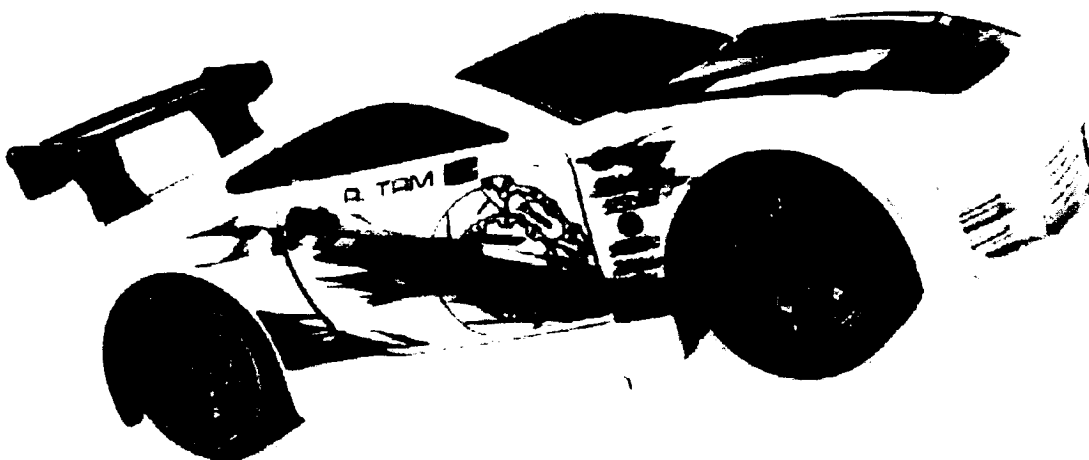
2006 First Editions™



□ Preying Menace™ #018

APP 00001.024

 **2006 First Editions™**



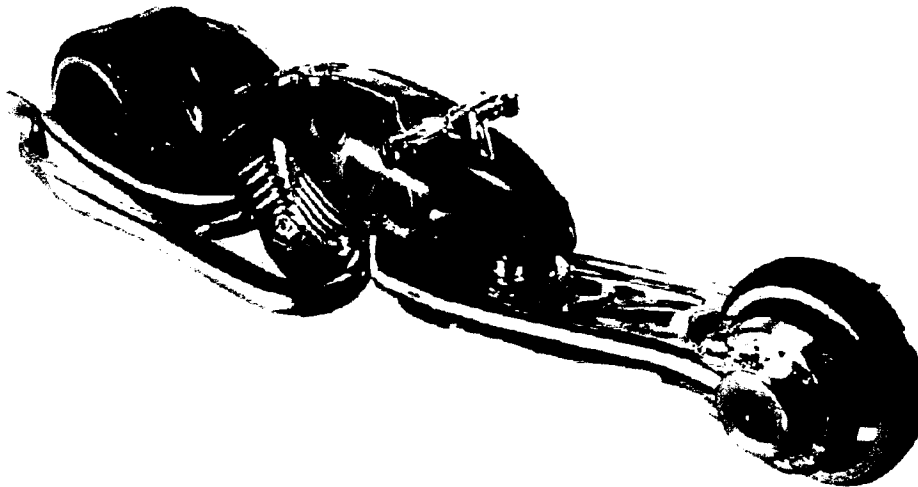
☐ Nissan Z® #019

May - June

APP 00001.025

July - August

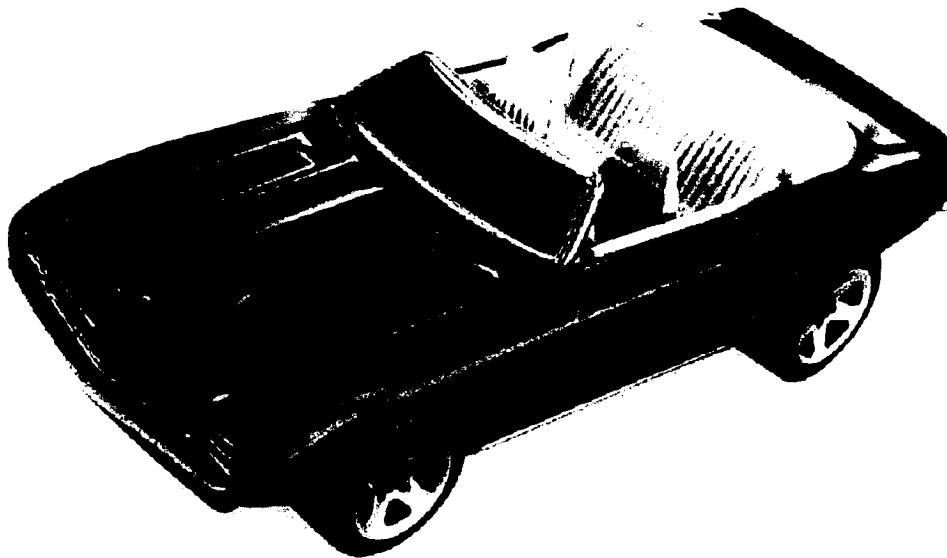
2006 First Editions™



☐ Hammer Sled™ #020

APP 00001.026

2006 First Editions™



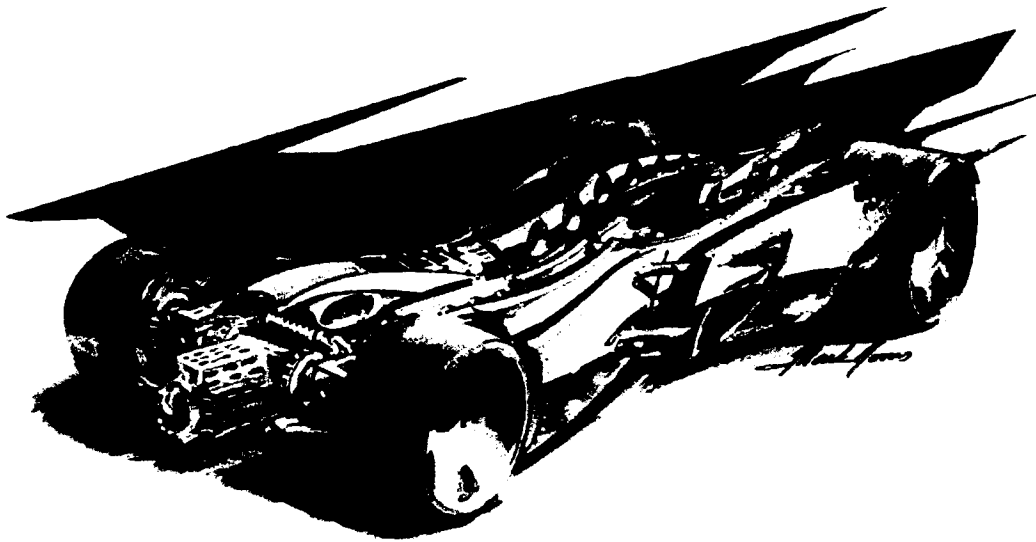
☐ '69 Camaro® Convertible #021

July - August

APP 00001.027

July - August

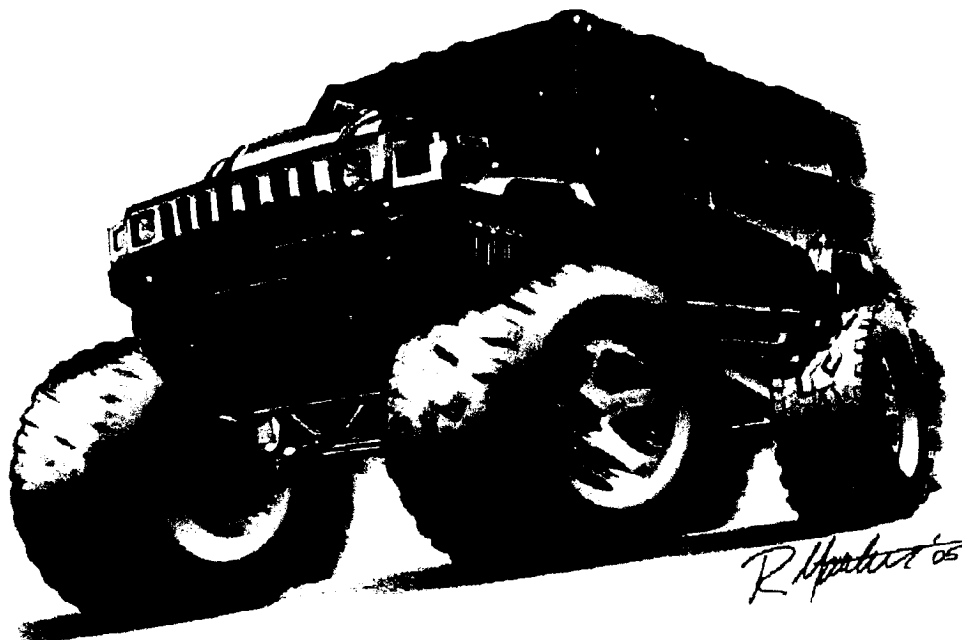
2006 First Editions™



□ Motoblade™ #022

APP 00001.028

2006 First Editions™



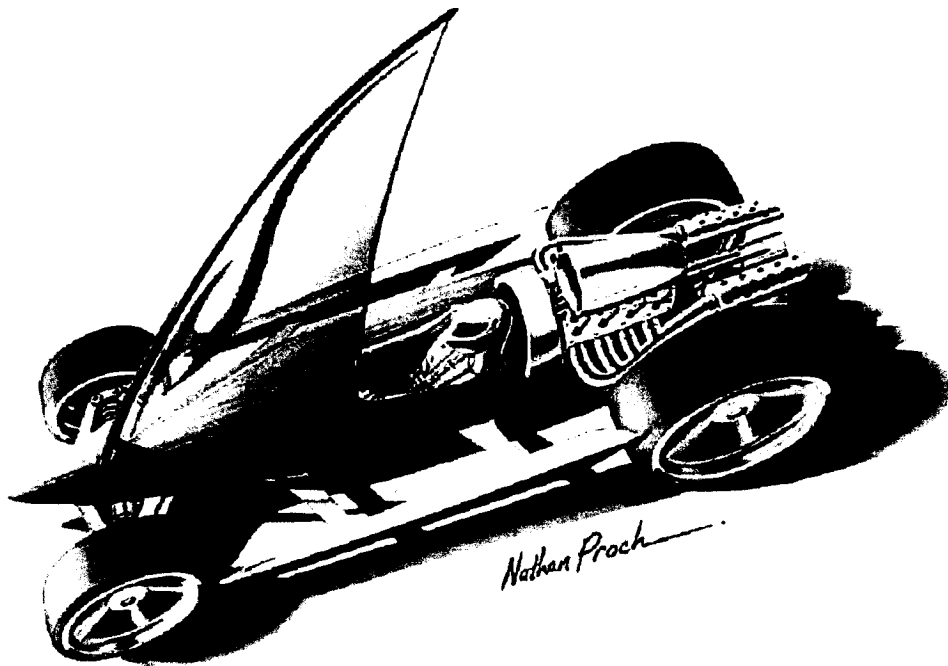
□ HUMMER® H2™ #023

July - August

APP 00001.029

July - August

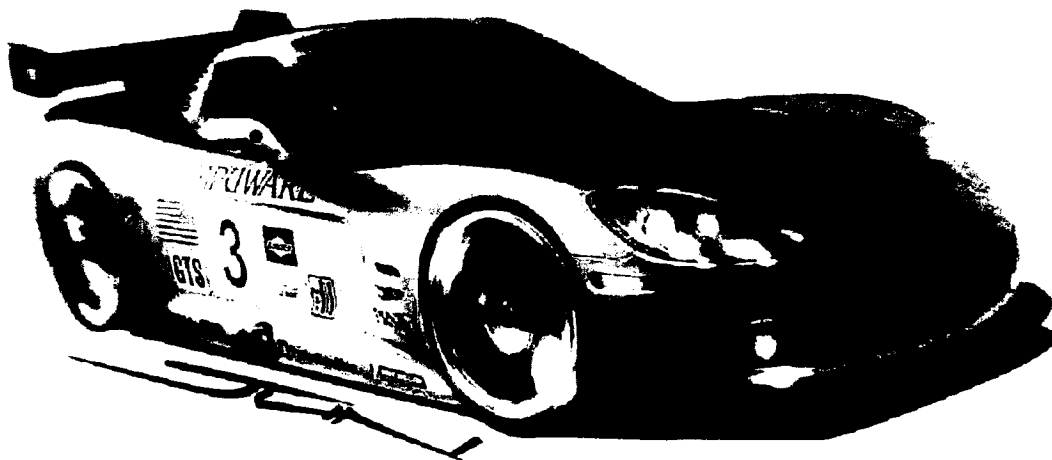
2006 First Editions™



☐ **Bon Voyage™ #024**

APP 00001.030

2006 First Editions™



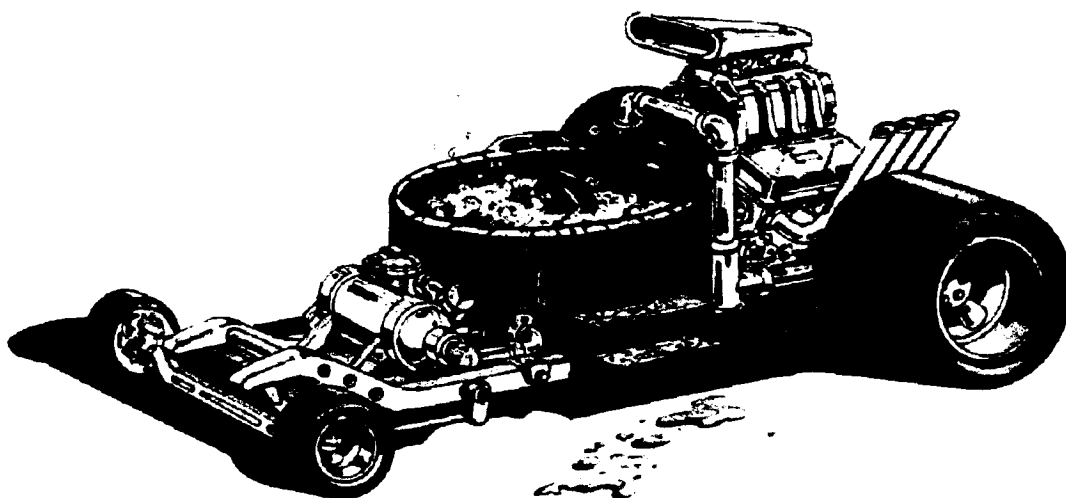
Corvette® C6R™ #025

July - August

APP 00001.031

July - August

2006 First Editions™



☐ Hot Tub™ #026

APP 00001.032

 **2006 First Editions™**



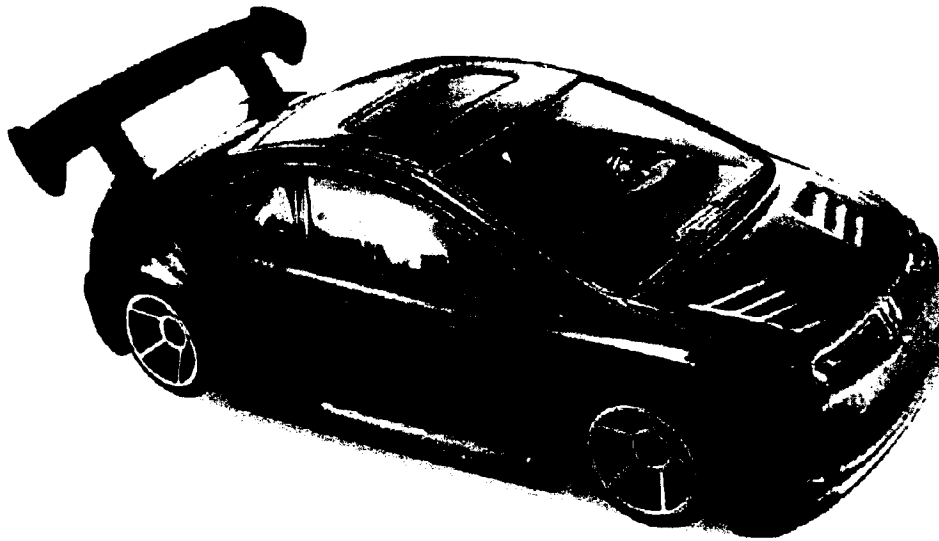
☐ Hot Rod™ #027

September - October

APP 00001.033

September - October

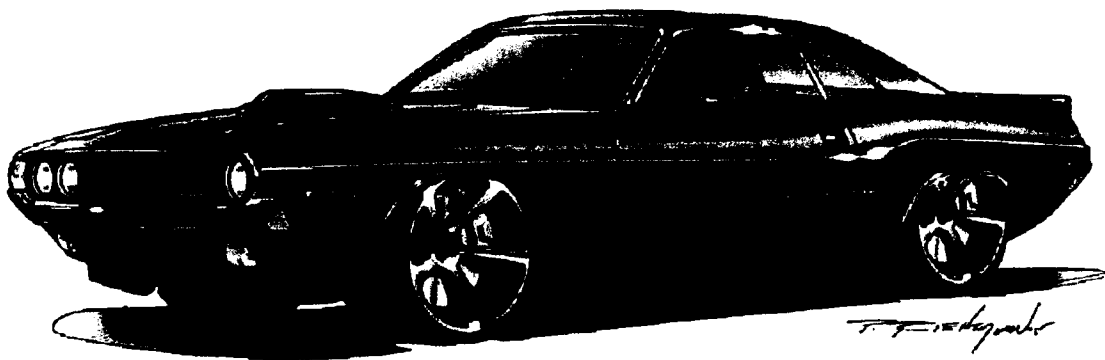
2006 First Editions™



☐ Honda® Civic® Si™ #028

APP 00001.034

2006 First Editions™



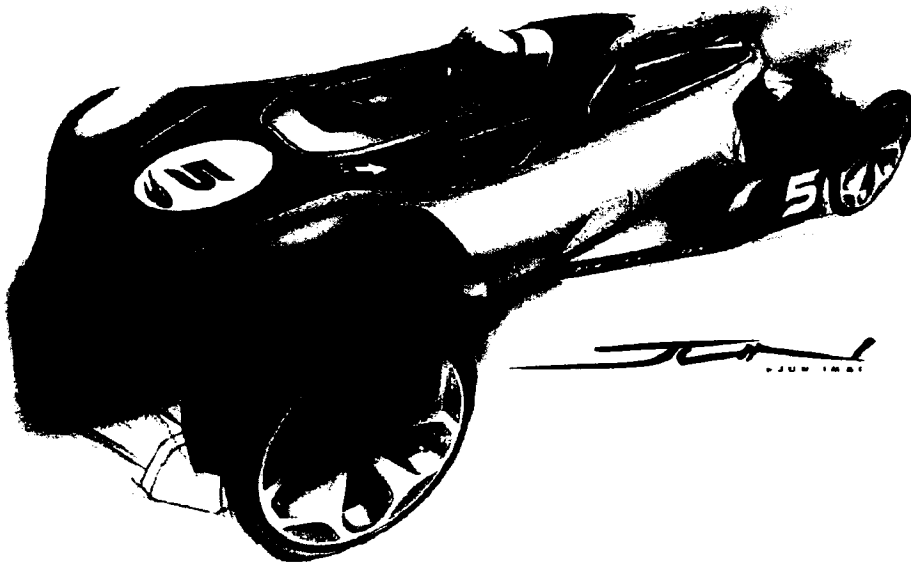
☐ '70 Hemi® Challenger #029

September - October

APP 00001.035

September - October

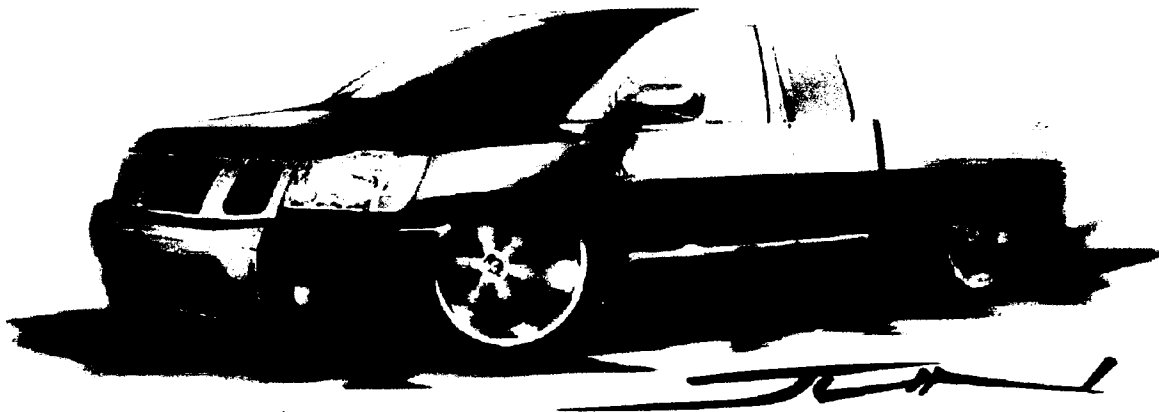
2006 First Editions™



Med-Evil™ #030

APP 00001.036

 **2006 First Editions™**



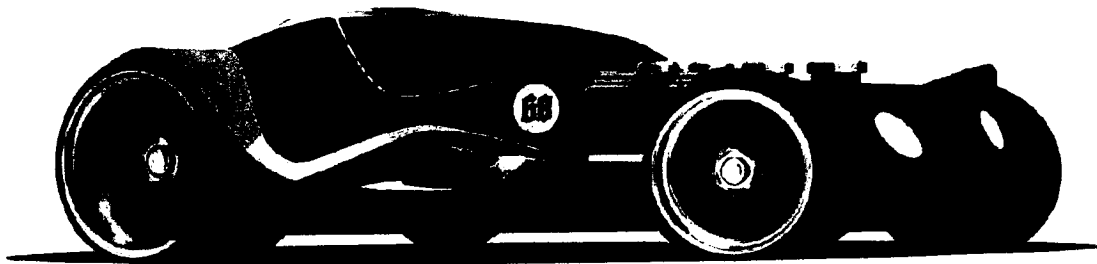
☐ Nissan Titan #031

September - October

APP 00001.037

September - October

2006 First Editions™



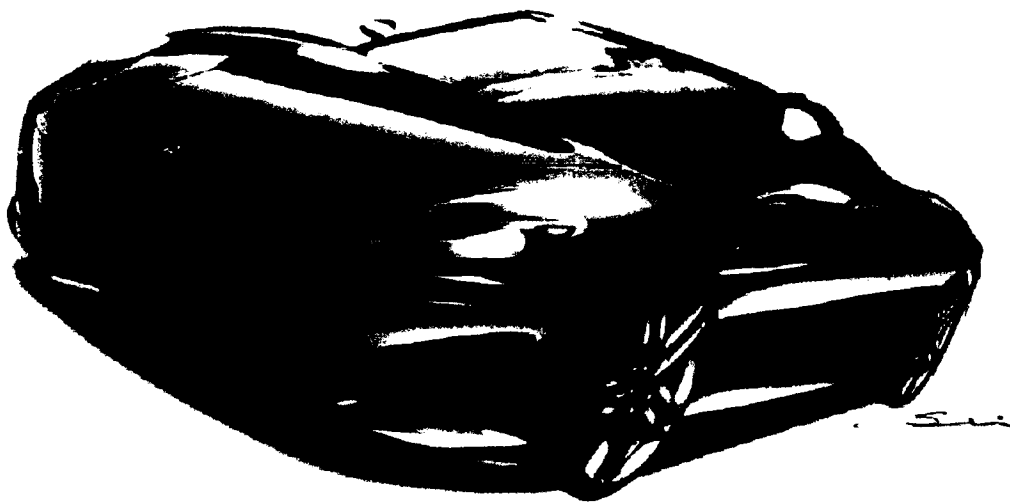
SENIOR

□ Dieselboy™ #032

APP 00001.038

Exhibit: A
Page: 41

2006 First Editions™



□ Ferrari F430 Spider #033

November - December

APP 00001.039

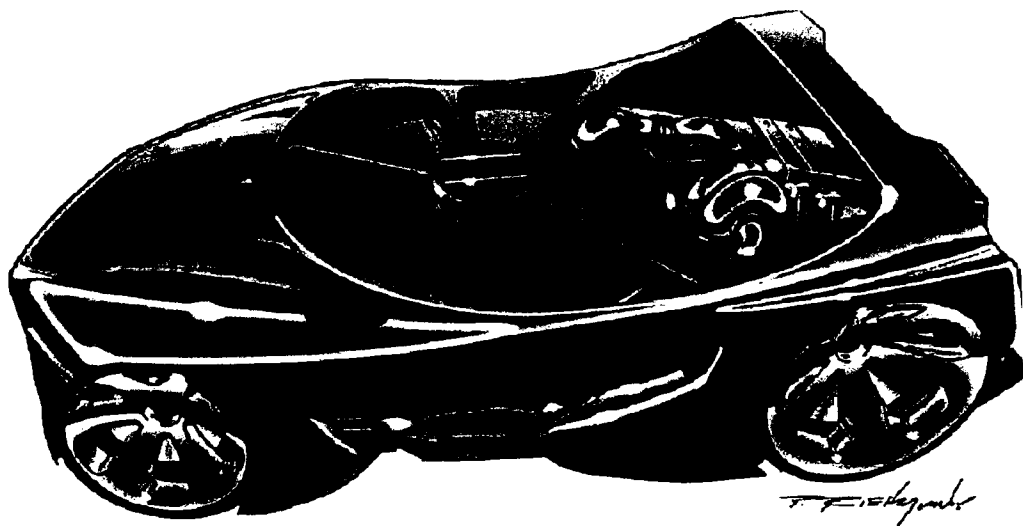
2006 First Editions™



☐ '07 Cadillac® Escalade™ #034

APP 00001.040

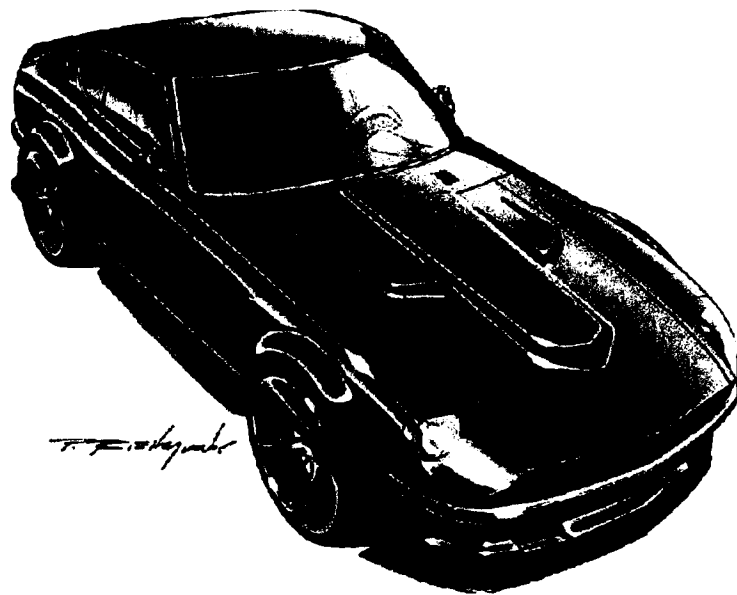
 **2006 First Editions™**



☐ **Mega Thrust™ #035**

November - December

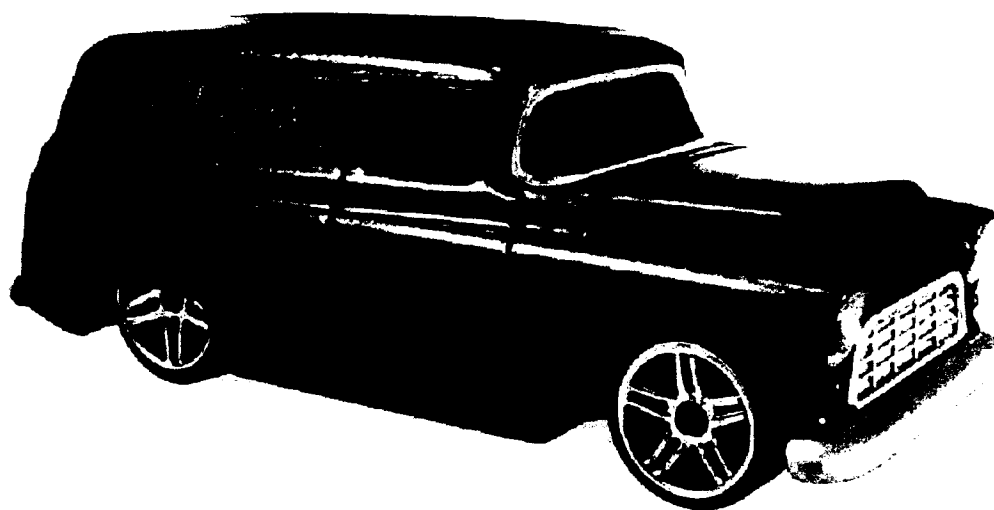
APP 00001.041



☐ Datsun 240Z #036

APP 00001.042

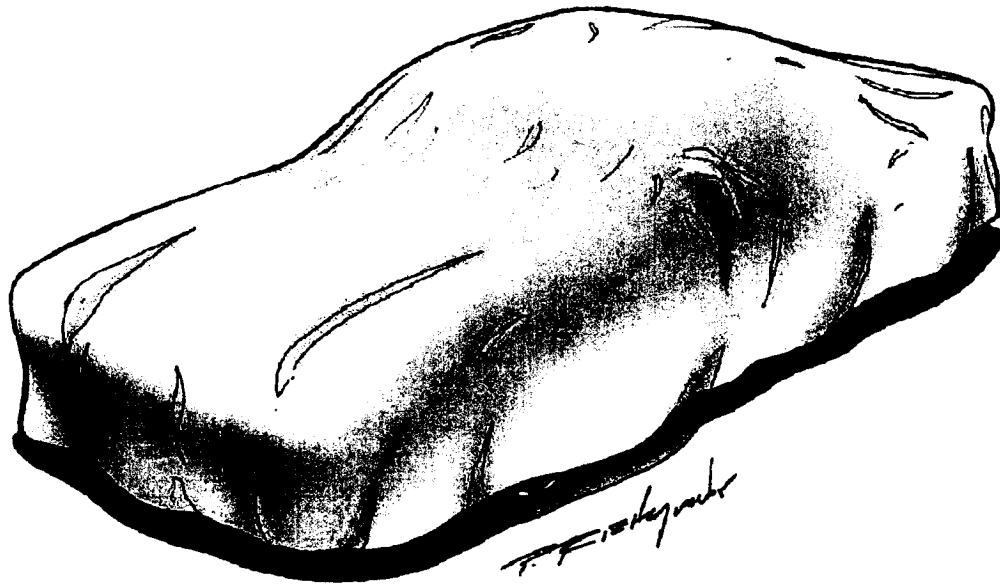
 **2006 First Editions™**



☐ Custom '56 Chevy® Panel #037

November - December

APP 00001.043



☐ Volkswagen Karmann Ghia #038

APP 00001.044

T-Hunt® Series

T-Hunt® cars have always been some of the most sought-after Hot Wheels® cars made every year. This is because each one is a limited edition and is available for only a one month period. These also include special 2-piece Real Riders® tires which are not available anywhere else in the mainline. Try and collect the T-Hunt® model each month!



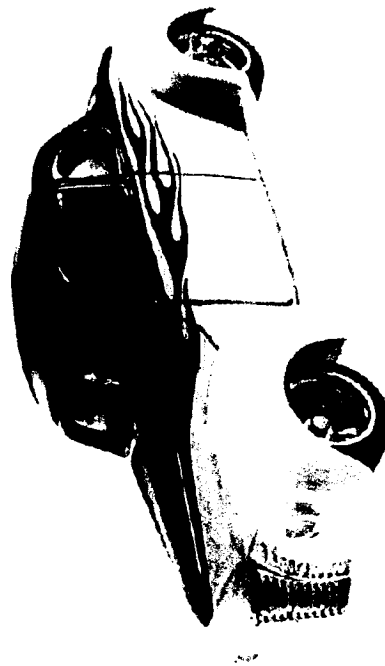
APP 00001.045

January - February

T-Hunt® Series



☐ Asphalt Assault® #039



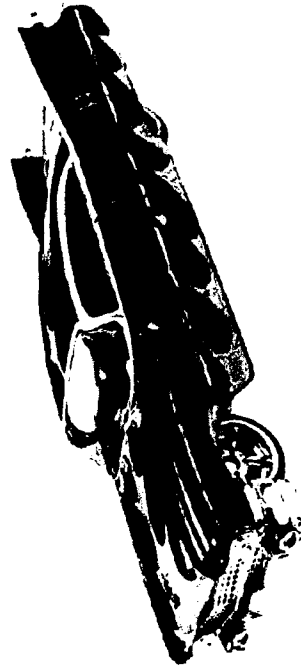
☐ '40 Ford Coupe #040

APP 00001.046

T-Hunt® Series



☐ 5000 Fast® #041

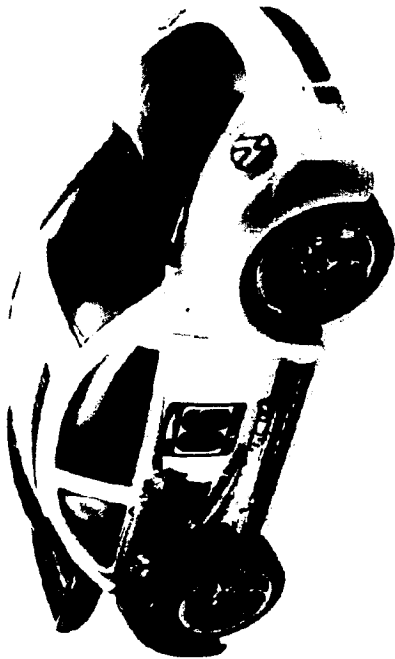


☐ Custom '59 Cadillac® #042

March - April

APP 00001.047

May - June



☐ Volkswagen New Beetle Cup #043

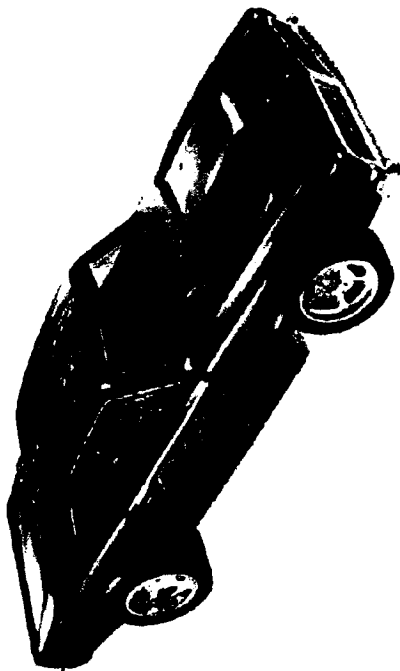


☐ '67 Mustang #044

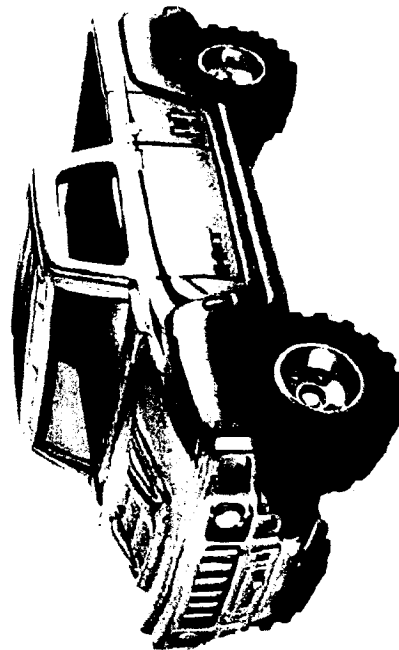
T-Hunt® Series

APP 00001.048

T-Hunt® Series



☐ 1969 Dodge Charger #045



☐ HUMMER® H3T™ #046

July - August

APP 00001.049

September - October

T-Hunt® Series



☐ CUL8R™ #047



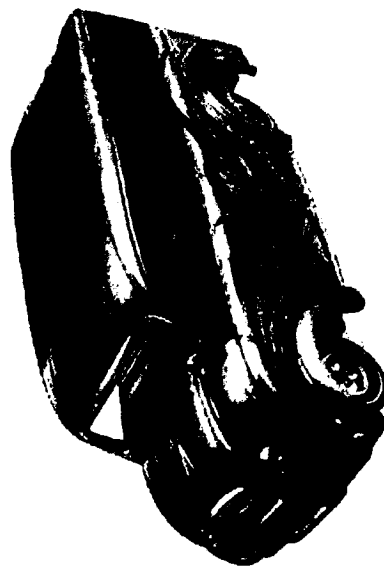
☐ Corvette® C6™ #048

APP 00001.050

T-Hunt® Series



☐ Pit Cruiser™ #049



☐ Dairy Delivery™ #050

November - December

APP 00001.051

Segment Series

In 2006, there are 12 segment series to collect!
Each segment series contains a cool theme with
5 different vehicles. Look for a new segment series
every month!

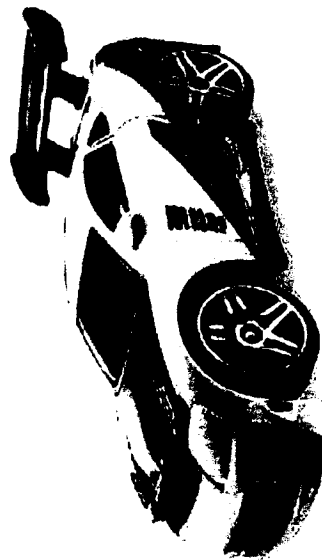


APP 00001.052

Drift Series*



☐ Super Tsunami® #051



☐ Toyota Supra® #052

January - February

APP 00001.053

January - February

Drift Series *



☐ 24/Seven® #053



☐ Mid Drift™ (Drop Tops™) #054

APP 00001.054

Drift Series*



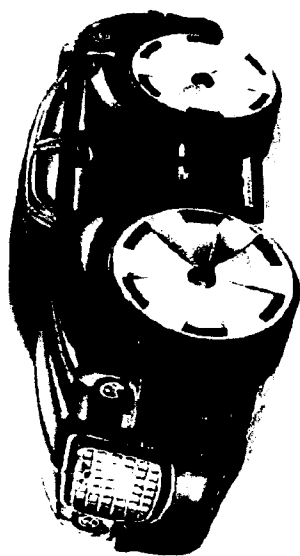
☐ **Slider™ (Torpedoes™) #055**

January - February

APP 00001.055

January - February

Dropstars™ Series



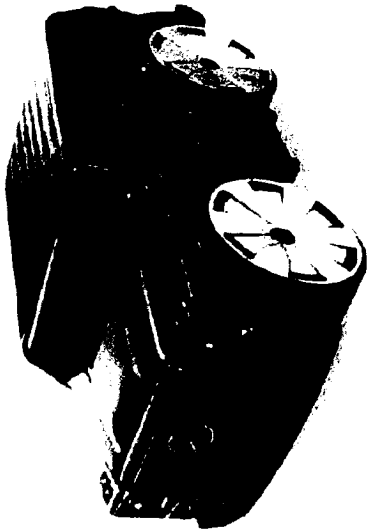
☐ Chrysler® 300C® #056



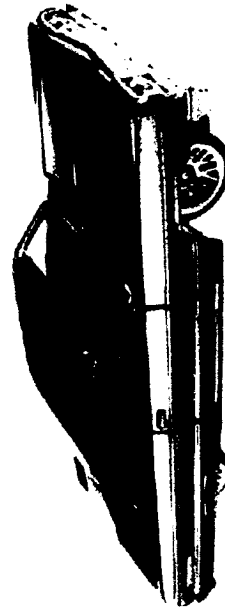
☐ Cadillac® Cien™ Concept #057

APP 00001.056

Dropstars™ Series



☐ Mercedes-Benz G500 #058



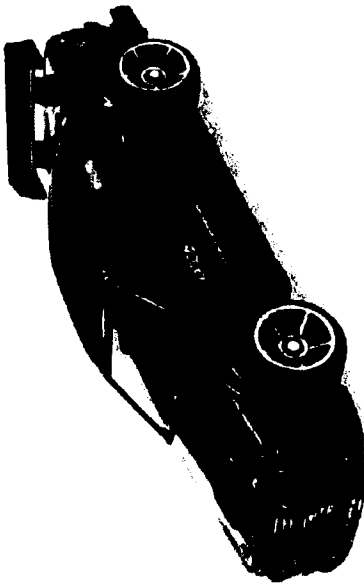
☐ 1964 Impala™ #059

January - February

APP 00001.057

January - February

Dropstars™ Series



☐ Nissan Skyline #060

APP 00001.058

MOPAR Madness™ Series



☐ 1970 Plymouth® Barracuda #061



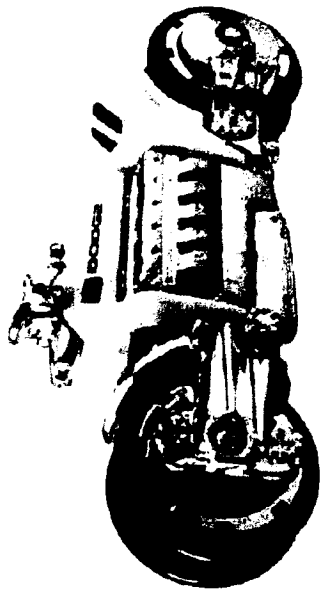
☐ 2000 Dodge Viper GTS-R #062

March - April

APP 00001.059

March - April

MOPAR Madness™ Series



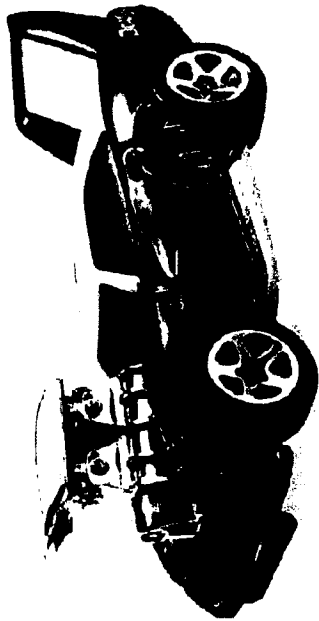
☐ Dodge Tomahawk #063



☐ Dodge M80 #064

APP 00001.060

MOPAR Madness™ Series



☐ 1969 Dodge Charger Daytona #065

March - April

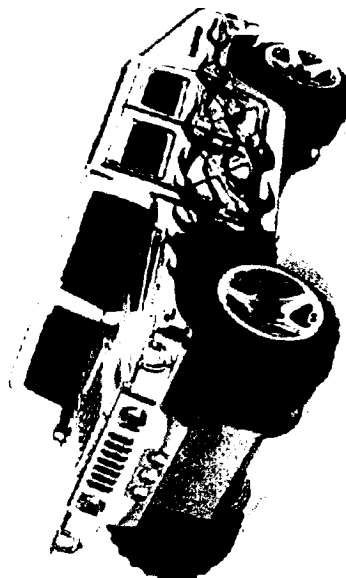
APP 00001.061

March-April

Chrome Burnerz™ Series



☐ Honda® Spocket™ #066



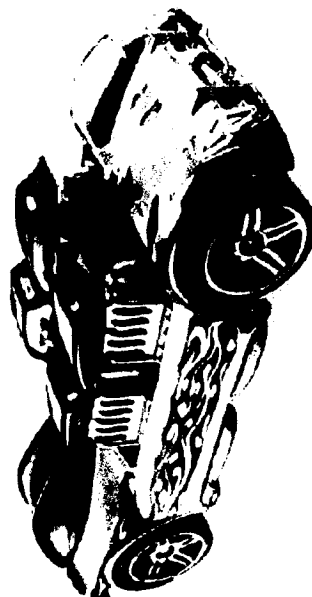
☐ Humvee® #067

APP 00001.062

Chrome Burnerz™ Series



☐ Cockney Cab™ II #068



☐ What-4-2™ #069

March-April

APP 00001.063

March-April

Chrome Burnerz™ Series



☐ **Phantasm™ #070**

APP 00001.064

Tag Rides™ Series



☐ Dairy Delivery™ (Bblings™) #071

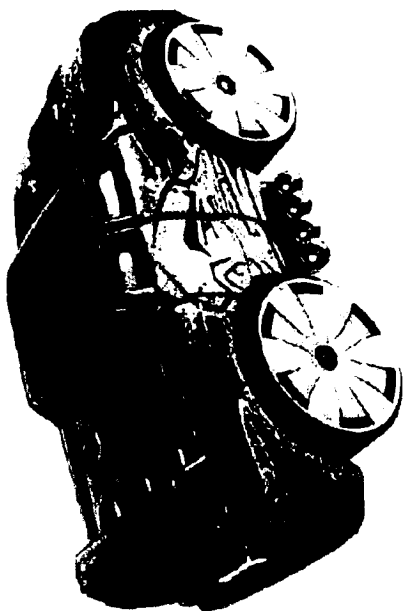


☐ 1964 Lincoln Continental #072

May - June

APP 00001.065

May - June



☐ Quadra-Sound™ (Blings™) #073

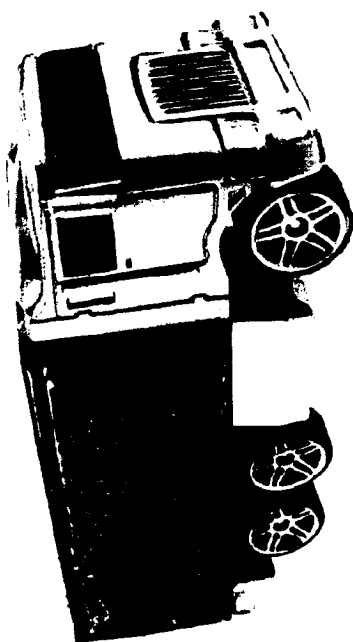


☐ Cadillac® Sixteen™ #074

Tag Rides™ Series

APP 00001.066

Tag Rides™ Series



☐ Hiway Hauler* #075

May - June

APP 00001.067

May - June

Spy Forces/Secret Codes Series *



☐ Boom Box® #076



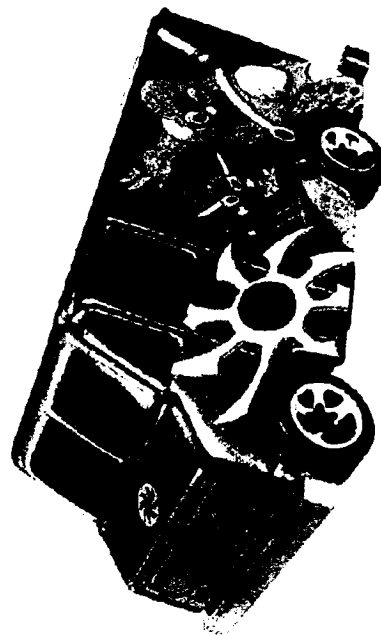
☐ Jaguar XK8 #077

APP 00001.068

Spy Forces/Secret Codes Series *



☐ 2001 B Engineering Edonis #078



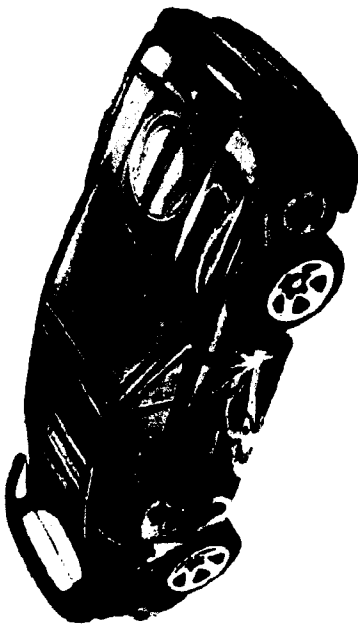
☐ Delivery Van #079

May - June

APP 00001.069

May - June

Spy Forces/Secret Codes Series *



☐ Lotus Esprit #080

APP 00001.070

Fire Series*



☐ '32 Ford #081



☐ Audacious® #082

July - August

APP 00001.071

July - August



☐ Chevy® Bel Air™ #083



☐ Rapid Transit™ #084

Fire Series *

APP 00001.072

Fire Series*



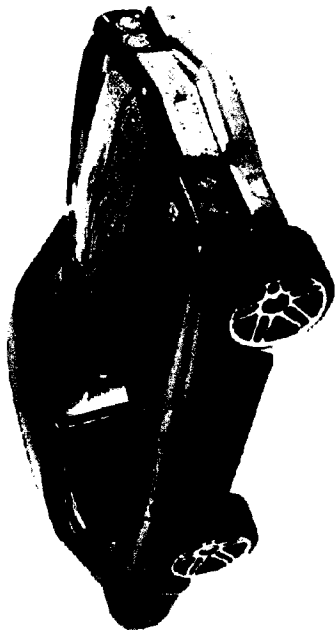
□ '65 Corvette® #085

July - August

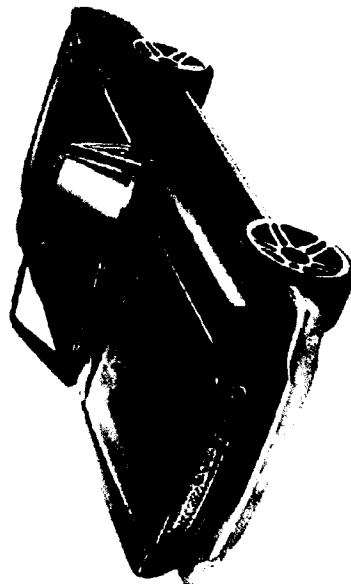
APP 00001.073

July - August

Muscle Cars Series*



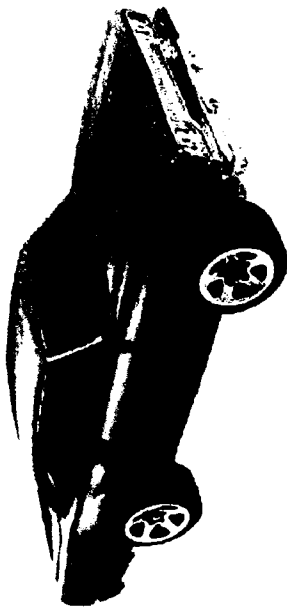
□ 1970 Chevelle® SS™ #086



□ 1965 Mustang Convertible #087

APP 00001.074

Muscle Cars Series*



☐ 1970 Plymouth® Road Runner #088



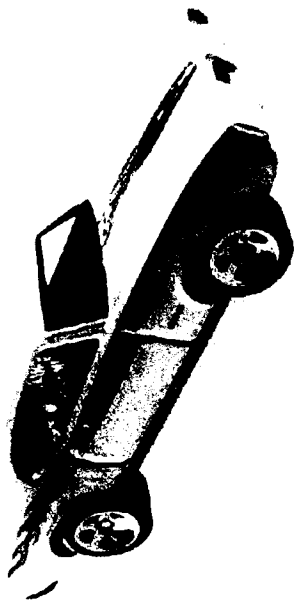
☐ 1967 Camaro® #089

July - August

APP 00001.075

July - August

Muscle Cars Series*



□ 1969 Pontiac® GTO® Judge™ #090

APP 00001.076

Monsters Series *



☐ Low Flow™ (Crooze™) #091



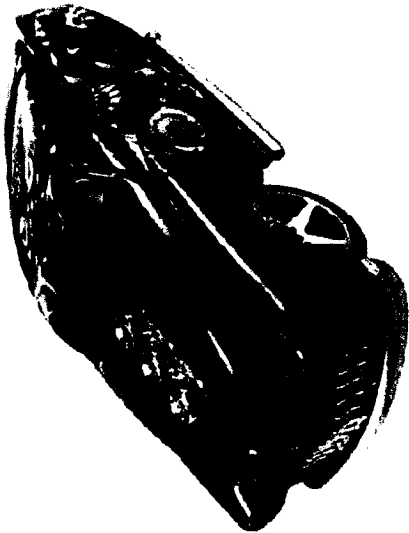
☐ '32 Ford Vicky #092

September - October

APP 00001.077

September - October

Monsters Series *



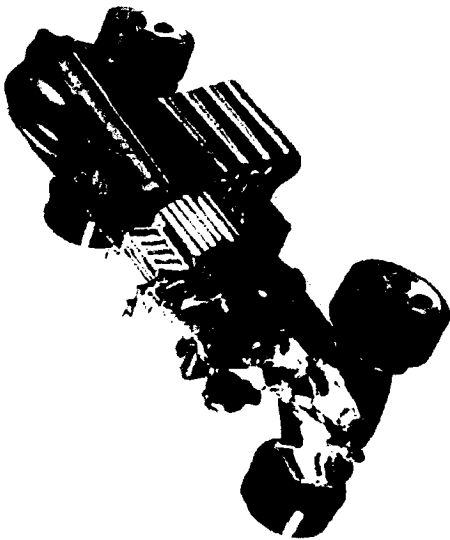
☐ '49 Merc #093



☐ W-00zie™ #094

APP 00001.078

Monsters Series *



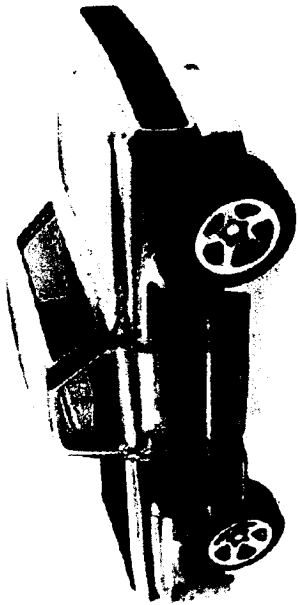
☐ Rigor Motor® #095

September - October

APP 00001.079

September - October

Red Line™ Series



☐ Custom '69 Chevy® #096



☐ Ford GT40 #097

APP 00001.080

Red Line™ Series



☐ 1968 Nova™ #098



☐ Baja Bug #099

September - October

APP 00001.081

September - October

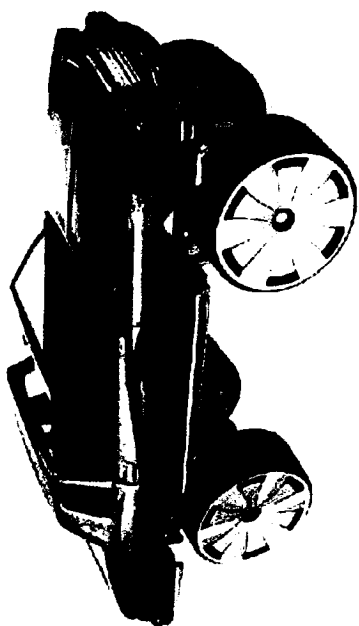
Red Line™ Series



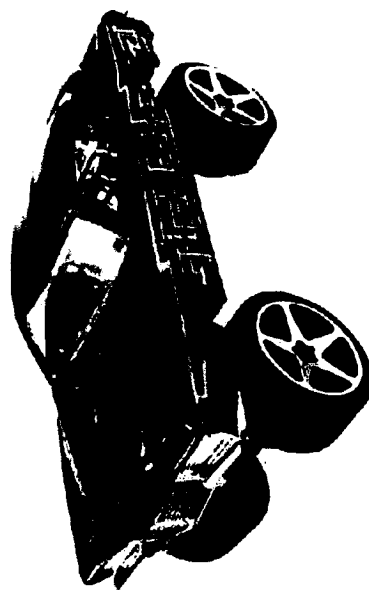
☐ 1969 Pontiac® Firebird® #100

APP 00001.082

Hi Risers Series *



☐ Montezooma® #101



☐ '71 Buick® Riviera™ #102

November - December

APP 00001.083

November - December

Hi Risers Series *



☐ Monte Carlo™ #103



☐ Chevy® Impala™ #104

APP 00001.084

Hi Risers Series *



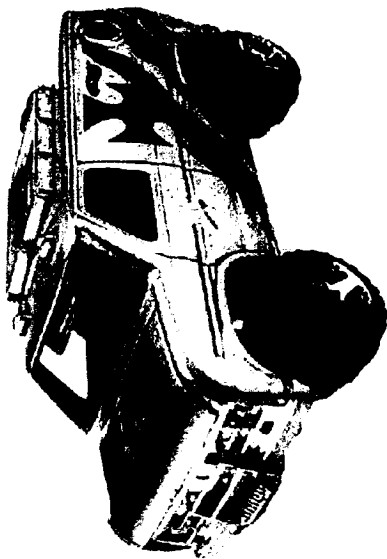
☐ Olds™ 442™ #105

November - December

APP 00001.085

November - December

WWE Series *



☐ Baja Breaker #106



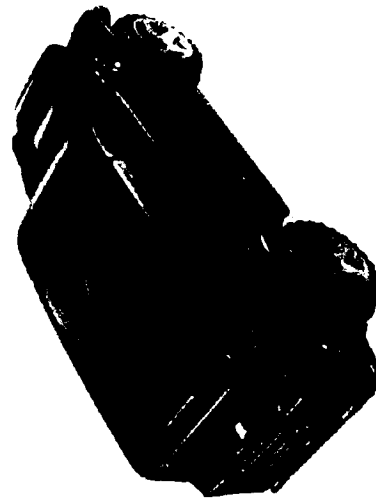
☐ '65 Impala™ #107

APP 00001.086

WWE Series *



☐ Ballistik® #108



☐ Power Panel™ #109

November - December

APP 00001.087

November - December

WWE Series *



☐ Sir Ominous™ #110

APP 00001.088

Track Aces™ Series

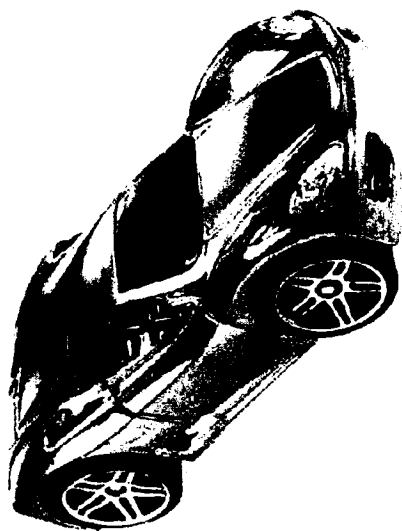
Track Aces™ series started in 2003 and it continues again in 2006. The Track Aces™ series features cars that were specially designed to be the best on Hot Wheels® track sets. Look for 12 new Track Aces™ cars in 2006 to collect, one for every month!



APP 00001.089

January - February

Track Aces™ Series



☐ Ferrari 360 Modena #111



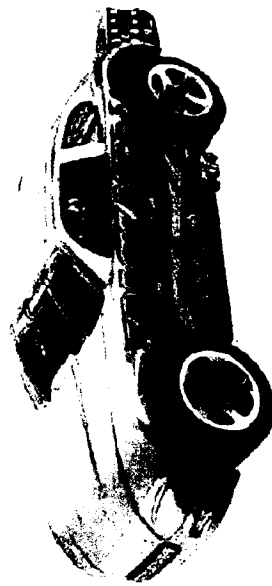
☐ Low Carbs™ #112

APP 00001.090

Track Aces™ Series



☐ Krazy 8s® #113



☐ Stockar™ #114

March - April

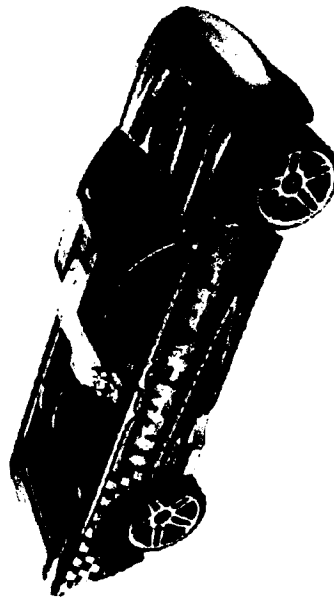
APP 00001.091

May - June

Track Aces™ Series



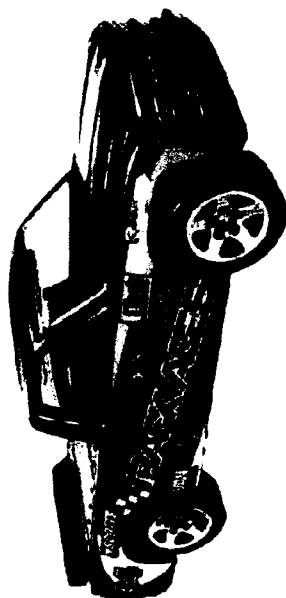
☐ Horseplay™ #115



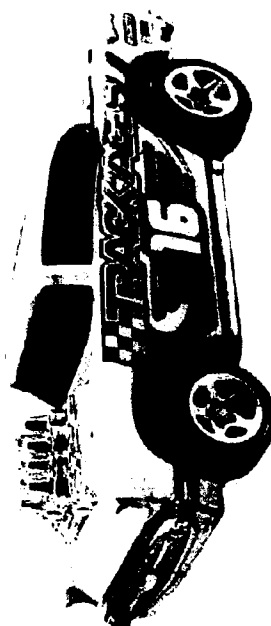
☐ Bedlam™ #116

APP 00001.092

Track Aces™ Series



☐ Chevy® 1500 #117



☐ '57 Chevy® #118

July - August

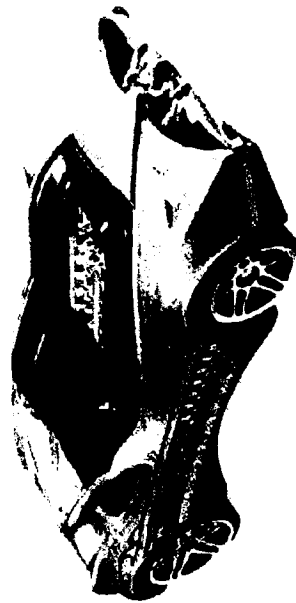
APP 00001.093

September - October

Track Aces™ Series



□ Brutalistic™ #119



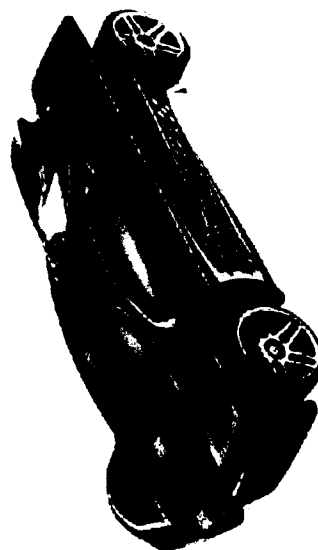
□ CUL8R™ #120

APP 00001.094

Track Aces™ Series



☐ Road Rocket® #121



☐ Sling Shot™ #122

November - December

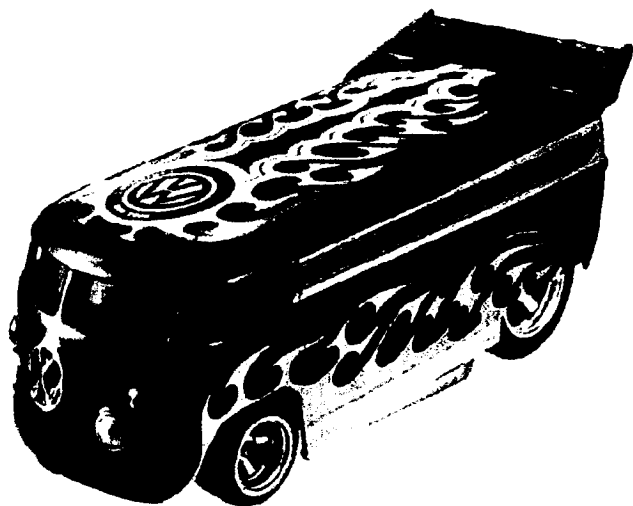
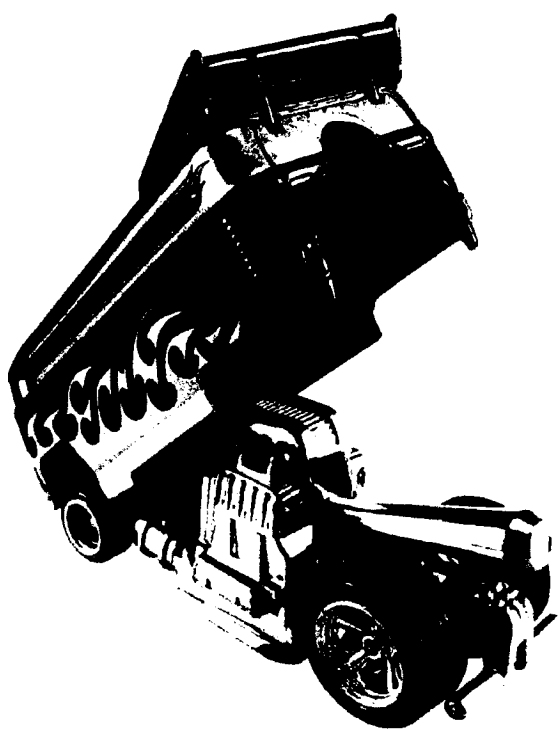
APP 00001.095

“Mystery” Car

Calling all collectors! To help celebrate the 10th anniversary of one of the most popular vehicles ever made, the Customized VW Drag Bus, we've created a special version of the Bus that you can get for free! Here's how you can get yours - simply buy 20 Hot Wheels® basic cars at select retailers during each quarter and receive a special mystery car plus a voucher each time. Collect all four mystery cars and vouchers during the year, and mail in your vouchers to get your free Bus!

Check www.HotWheels.com/Mystery for the official rules!

APP 00001.096



APP 00001.097

Collector Tips

Hot Wheels® cars can be highly valuable and collectible! There are over 100,000 estimated Hot Wheels® collectors around the world! As you start your 2006 collection, here are some tips to help you find that next treasure!

- Sometimes cars switch colors during their production. A color change alone can make a huge difference in the rarity and value of a Hot Wheels® car!
- Hot Wheels® cars have many different wheel styles. Once in a while, the wheels will switch on a car which can increase the value and collectibility of that car!
- There's a lot of other information about Hot Wheels® collecting in magazines and all over the internet, including HotWheelsCollectors.com, a site dedicated to the serious adult collector.
- To help aid you along in collecting, we've put fun facts on the backs of our 2006 Hot Wheels® cars, so be sure to check 'em out!

APP 00001.098

Secret Segments

In addition to our 2006 First Editions™, Segment Series, Track Aces™ and T-Hunt® models, there are also 8 other cars to collect every month. Check out the entire list to collect for 2006!



APP 00001.099

☒ 123 Shredster™

☐ 124 1969 Camaro® Z28™ ('Tooned™)

☐ 125 1970 Mustang Mach 1

☐ 126 Fiat 500C

☐ 127 Tow Jam™

☐ 128 '68 Mustang ('Tooned™)

☐ 129 Lotus Elise 340R

☐ 130 Turboa™

☐ 131 Mitsubishi Eclipse

☐ 132 Pikes Peak Celica

☐ 133 Honda® Civic® Type R™

☐ 134 Twin Mill® II

☐ 135 Super Modified

☐ 136 Swoop Coupe®

☐ 137 Blast Lane®

☐ 138 Shadow Jet®

☐ 139 Ford GT90 Concept

☐ 140 L'Bling™ (Blings™)

☐ 141 Dodge Ram 1500

☐ 142 1940 Ford Truck

☐ 143 Trak-Tune™

☐ 144 Bugatti Veyron

☐ 145 Hammered Coupe®

☐ 146 Roll Cage™

☐ 147 Sharkruiser®

☐ 148 Moto-Crossed®

APP 00001.100

- ☐ 149 Ferrari 360 Modena ('Tooned™)
- ☐ 150 Deuce Roadster
- ☐ 151 Radio Flyer® Wagon
- ☐ 152 Way 2 Fast®
- ☐ 153 Vampyra®
- ☐ 154 Corvette® C6™
- ☐ 155 1969 Pontiac® GTO® ('Tooned™)
- ☐ 156 Vairy 8
- ☐ 157 1964 Buick® Riviera™
- ☐ 158 Fore Wheeler™
- ☐ 159 1947 Chevy® Fleetline
- ☐ 160 Itso-Skeenie™ (Torpedoes™)
- ☐ 161 Rocket Box™ (Blings™)
- ☐ 162 Torpedo Jones®
- ☐ 163 Toyota Celica
- ☐ 164 Airy 8™
- ☐ 165 Morris Cooper
- ☐ 166 Pikes Peak Tacoma
- ☐ 167 Mega-Duty®
- ☐ 168 Tor-Speedo™ (Torpedoes™)
- ☐ 169 Talbot Lago
- ☐ 170 1941 Willys® Coupe
- ☐ 171 Monoposto®
- ☐ 172 1969 El Camino™
- ☐ 173 HUMMER® H3T™
- ☐ 174 Sweet 16® II

APP 00001.101

☐ 175 Pocket Bikester™

☐ 176 1968 Dodge Dart

☐ 177 '37 Bugatti

☐ 178 Arachnorod™

☐ 179 Jester®

☐ 180 Saleen S7

☐ 181 1963 T-Bird

☐ 182 1968 Cougar

☐ 183 Scorchin' Scooter®

☐ 184 2005 Ford Mustang GT

☐ 185 Flight '03®

☐ 186 Altered State®

☐ 187 Wild Thing®

☐ 188 Sinistra®

☐ 189 Oscar Mayer® Wienermobile®

☐ 190 3 Window '34

☐ 191 Old #5™

☐ 192 Lotus Project M250

☐ 194 Enzo Ferrari

☐ 195 Ferrari 333 SP

☐ 196 Shock Factor™

☐ 197 VW Bug

☐ 198 Hot Bird™

☐ 199 Acura® HSC Concept

☐ 200 F-150

☐ 201 Ferrari 575 GTC

APP 00001.102

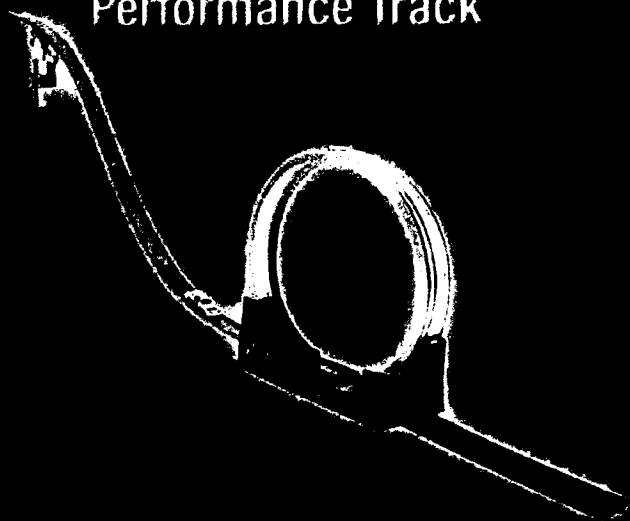
- ☐ 202 I Candy®
- ☐ 203 Ground FX®
- ☐ 204 Hyper Mite™
- ☐ 205 Vulture Roadster®
- ☐ 206 Ford Shelby® GR-1 Concept
- ☐ 207 Batmobile™
- ☐ 208 GMC® Motorhome
- ☐ 209 MS-T Suzuka®
- ☐ 210 8 Crate®
- ☐ 211 Nomadder What®
- ☐ 212 Shelby® Cobra 427 S/C™
- ☐ 213 Greased Lightnin'®
- ☐ 214 Jet Threat™ 3.0
- ☐ 215 Double Vision®
- ☐ 216 Overbored 454
- ☐ 217 Slideout®
- ☐ 218 Mercy Breaker™ ('Tooned™)
- ☐ 219 Mystery Car #1
- ☐ 220 Mystery Car #2
- ☐ 221 Mystery Car #3
- ☐ 222 Mystery Car #4
- ☐ 223 Customized VW Drag Bus

APP 00001.103



\$2.00 OFF

When you buy one Hot Wheels®
Performance Track™



MANUFACTURER'S COUPON EXPIRES 12/31/06

CONSUMER: Limited to one product per coupon per purchase. Offer limited to stock on hand, no rain-checks. Any other use is fraudulent. Not valid if copied or reproduced. Consumer must pay any sales tax.

RETAILER: We will reimburse you for the face value of this coupon plus \$.08 handling provided you received it from a consumer purchasing the specified products. Adequate proof of purchase must be submitted upon request. Coupon may not be assigned or transferred. Any other use constitutes fraud. Void where prohibited, taxed or restricted by law. Good only in U.S.A. or in U.S. Exchanges overseas. Not valid if redeemed after 12/31/06. Cash value 1/100 cent. Mail to: CMS Department #74299, One Fairchild Drive, Del Rio, TX 78840. Only coupons received within three months of expiration date will be honored. Not valid with any other offer.

© 2006 Mattel, Inc. All Rights Reserved



APP 00001.104

Hot Wheels

\$3.00 OFF

When you buy one Hot Wheels®
Starter Track™

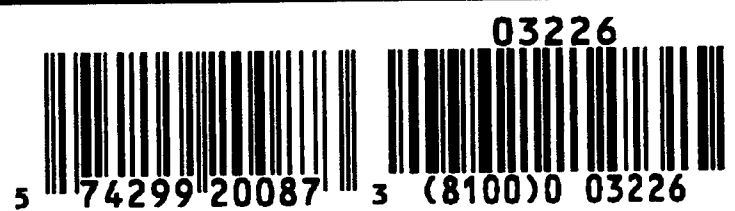


MANUFACTURER'S COUPON EXPIRES 12/31/06

CONSUMER: Limited to one product per coupon per purchase. Offer limited to stock on hand, no rain-checks. Any other use is fraudulent. Not valid if copied or reproduced. Consumer must pay any sales tax.

RETAILER: We will reimburse you for the face value of this coupon plus \$.08 handling provided you received it from a consumer purchasing the specified products. Adequate proof of purchase must be submitted upon request. Coupon may not be assigned or transferred. Any other use constitutes fraud. Void where prohibited, taxed or restricted by law. Good only in U.S.A. or in U.S. Exchanges overseas. Not valid if redeemed after 12/31/06. Cash value 1/100 cent. Mail to: CMS Department #74299, One Fawcett Drive, Del Rio, TX 78840. Only coupons received within three months of expiration date will be honored. Not valid with any other offer.

© 2006 Mattel, Inc. All Rights Reserved.

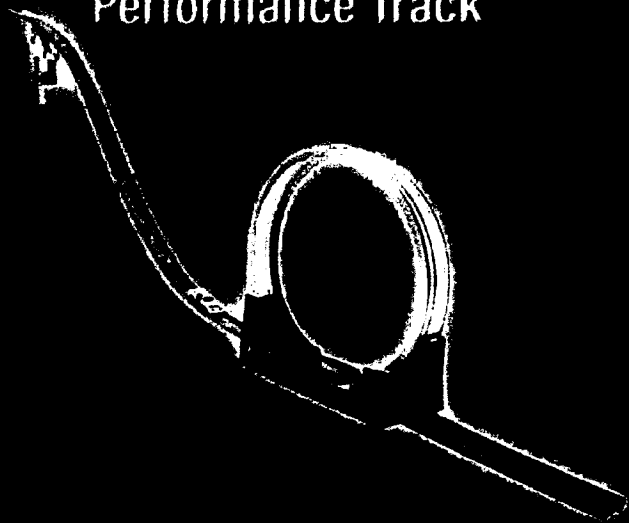


APP 00001.105

HotWheels

\$2.00 OFF

When you buy one Hot Wheels®
Performance Track™



MANUFACTURER'S COUPON EXPIRES 12/31/06

CONSUMER: Limited to one product per coupon per purchase. Offer limited to stock on hand; no rain-checks. Any other use is fraudulent. Not valid if copied or reproduced. Consumer must pay any sales tax.

RETAILER: We will reimburse you for the face value of this coupon plus \$ 08 handling provided you received it from a consumer purchasing the specified products. Adequate proof of purchase must be submitted upon request. Coupon may not be assigned or transferred. Any other use constitutes fraud. Void where prohibited, taxed or restricted by law. Good only in U.S.A. or in U.S. Exchanges overseas. Not valid if redeemed after 12/31/06. Cash value 1/100 cent. Mail to: CMS Department #74299, One Faybrett Drive, Del Rio, TX 78840. Only coupons received within three months of expiration date will be honored. Not valid with any other offer.

© 2006 Mattel, Inc. All Rights Reserved



APP 00001.106

Hot Wheels
OFFICIAL MONSTER TRUCK SERIES
MONSTER JAM

MANUFACTURER'S COUPON

EXPIRES 12/31/06

\$3.00 OFF

When you buy one Monster Jam® Stomp Stopper™

CONSUMER: Limited to one product per coupon per purchase. Offer limited to stock on hand, no rain-checks. Any other restrictions apply. Not valid if copied or reproduced. Consumer must pay any sales tax. **RETAILER:** Will reimburse you for the face value of this coupon plus \$.08 handling fee only if you provide it from a consumer purchasing the specified products. Adequate proof of purchase must be submitted upon request. Coupon may not be assigned or transferred. Any other use constitutes fraud. Void where prohibited, taxed or restricted by law. Good only in U.S.A. or in U.S. Excludes overseas. Not valid if redeemed after 12/31/06. Cash value .01/100 cent. Mail to: CMC Department #74299, One Fawcett Drive, Del Rio, TX 78840. Only coupons received within 90 days of expiration date will be honored. Not valid with any other offer.

Rights Reserved. © 2006 Live Nation.

YDC

SUPERMAN and all other indicia are the property of DC Comics, Inc. and © DC Comics. WB SMILEY TM & © Warner Bros. Entertainment Inc. (2006)

03226



5 74299 20087 3 (8100) 0 03226

APP 00001.107

*Name subject to change. © 2006 Mattel, Inc. All Rights Reserved. **PRINTED IN U.S.A.** 2001 B Engineering Edonis produced under license from B Engineering srl. Chrysler® is a registered trademark of DaimlerChrysler Corporation. Chrysler® 300C®, Chrysler® Firepower Concept, Hemi®, Plymouth® Barracuda, Plymouth® Roadrunner, Plymouth® Superbird and their trade dress are used under license by Mattel, Inc. ©DaimlerChrysler Corporation 2006. Dodge is a trademark of DaimlerChrysler Corporation. Dodge Challenger, Dodge Charger, Dodge M80, Dodge Magnum, Dodge Tomahawk, Dodge Viper, Dodge Viper GTS-R and their trade dress are used under license by Mattel, Inc. ©DaimlerChrysler Corporation 2006. Product licensed by Ferrari S.p.a. FERRARI, the PRANCING HORSE device, all associated logos and distinctive designs of the Ferrari cars are protected as Ferrari property under design, trademark, trade dress and copyright regulations. Ford Oval, Lincoln Star Device, Mercury 'M' and nameplates are registered trademarks owned and licensed by Ford Motor Company. Manufactured by Mattel, Inc. www.ford.com. General Motors Trademarks used under license to Mattel, Inc. ©2006 AM General LLC. HUMVEE®, the HUMVEE® design and the HUMVEE® trade dress are trademarks of AM General LLC and are used under license. All Rights Reserved. Honda®, the "H" logo®, Civic®, Spocket™, and the distinctive design elements of Honda automobiles are trademarks and intellectual property of Honda Motor Co., Ltd., used under license from American Honda Motor Co., Inc. in the U.S. and Honda Motor Co., Ltd. in other countries. OFFICIAL HONDA LICENSED PRODUCT. All rights reserved. Jaguar, XK8 and the leaper device are trademarks owned and licensed by Jaguar Cars Limited © 2006 Jaguar Cars Limited. MERCEDES-BENZ trademarks used under license. Intellectual Property Rights licensed by DaimlerChrysler AG. Approved and Licensed Product of Group Lotus plc. Official Nissan Product. Datsun, Nissan, 240Z, 350Z, Silvia, Skyline, Titan and associated symbols, emblems and designs are trademarks of Nissan Motor Co., Ltd. and used under license to Mattel, Inc. Porsche, the Porsche shield and the distinctive design of Porsche cars are trademarks and trade dress of Porsche AG. Permission granted. TOYOTA, COROLLA, SUPRA, and all other associated marks, emblems and designs are intellectual property rights of Toyota Motor Corporation and used with permission. Trademarks, design patents and copyrights are used with the approval of the owner VOLKSWAGEN AG. Bugatti and Veyron are registered trademarks of Bugatti International, Luxembourg, and used under licence. Dropstars is a trademark of DUB Industries, LLC. and used under license by Mattel, Inc. FIAT 500C produced under license from Fiat Auto S.p.A. Designed, manufactured, and distributed by/for Mattel, Inc. Acura®, the stylized "A" logo®, HSC™, and the distinctive

APP 00001.108

design elements of Acura automobiles are trademarks and intellectual property of Honda Motor Co., Ltd., used under license from American Honda Motor Co., Inc. in the U.S. and Honda Motor Co., Ltd. in other countries. OFFICIAL LICENSED PRODUCT. All rights reserved. Morris is a trademark of MG Rover Group Limited. Licensed by British Motor Heritage Limited (Licensing Agent: LMI). www.bmh-ltd.com. Produced under license from Rod Millen Motorsport. Produced under license from MITSUBISHI MOTORS CORPORATION. MOPAR is a registered trademark of DaimlerChrysler Corp. used under license to Mattel, Inc. OSCAR MAYER, OSCAR MAYER Rhomboid and Design, and WIENERMOBILE are registered trademarks of Kraft Foods, Inc. and used with permission. Porsche, the Porsche shield and the distinctive design of Porsche cars are trademarks and trade dress of Porsche AG. Permission granted. SALEEN and S7 are registered trademarks of Saleen, Inc., used under license to Mattel, Inc. Shelby, the CS Design, the design/shape of the Cobra, 427, 427 S/C, GT-350, GT-500, GT-350H, and GT-500KR are registered trademarks and/or the trade dress of Carroll Shelby and Carroll Shelby Licensing, Inc. (Shelby). Cobra and the Cobra Snake Designs are registered trademarks used by Shelby under a worldwide exclusive license with Ford Motor Company. TALBOT Lago DARRACQ T 150 C Coupé reproduced with permission of Automobiles Peugeot. The names of all World Wrestling Entertainment televised and live programming, talent names, images, likenesses, slogans and wrestling moves and all World Wrestling Entertainment logos are trademarks which are the exclusive property of World Wrestling Entertainment, Inc. © 2006 World Wrestling Entertainment, Inc. All Rights Reserved. RADIO FLYER® is a registered trademark owned by Radio Flyer Inc. Used with permission. BATMAN and all related characters and elements are trademarks of and © DC Comics (s06).



APP 00001.109

K0100



*Name subject to change.
© 2000 Mattel, Inc. All Rights Reserved.



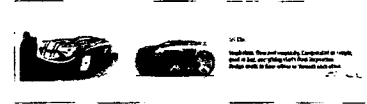
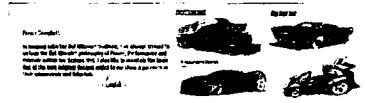
APP 00001.110



Hot Wheels 2006

It is with great pride that we present the 2006 Hot Wheels® 1:64 die-cast line. On the wheels through Group Concepts of 10 car designers that regularly create vehicle designs for our 1:64 line. In addition, there are 6 graphic designers who are focused on keeping the entire line fresh with new graphics, paint, and finishes. In total, we bring over 500 years of design experience combined. Many of our hand-drawn sketches are completed, in search of the architectural design focus that is so prevalent within the Hot Wheels® brand. Each demonstrates his own special talent and style for the vehicles we make. The process is simple: design the coolest cars in the world. It is our pleasure and passion to create vehicles that will excite the hobby and imagination of "hot wheels" collectors and the world over.

—Ralph Piro, Director of Design



SECRET SEGMENTS

In addition to all of the cars that are released each month, we're releasing some other "secret segments" cars every month! Look for about 8 new vehicles on this list a month to complete your collection.

101	Stuntin' 101	171	Stuntin' 171
102	Stuntin' 102	172	Stuntin' 172
103	Stuntin' 103	173	Stuntin' 173
104	Stuntin' 104	174	Stuntin' 174
105	Stuntin' 105	175	Stuntin' 175
106	Stuntin' 106	176	Stuntin' 176
107	Stuntin' 107	177	Stuntin' 177
108	Stuntin' 108	178	Stuntin' 178
109	Stuntin' 109	179	Stuntin' 179
110	Stuntin' 110	180	Stuntin' 180
111	Stuntin' 111	181	Stuntin' 181
112	Stuntin' 112	182	Stuntin' 182
113	Stuntin' 113	183	Stuntin' 183
114	Stuntin' 114	184	Stuntin' 184
115	Stuntin' 115	185	Stuntin' 185
116	Stuntin' 116	186	Stuntin' 186
117	Stuntin' 117	187	Stuntin' 187
118	Stuntin' 118	188	Stuntin' 188
119	Stuntin' 119	189	Stuntin' 189
120	Stuntin' 120	190	Stuntin' 190
121	Stuntin' 121	191	Stuntin' 191
122	Stuntin' 122	192	Stuntin' 192
123	Stuntin' 123	193	Stuntin' 193
124	Stuntin' 124	194	Stuntin' 194
125	Stuntin' 125	195	Stuntin' 195
126	Stuntin' 126	196	Stuntin' 196
127	Stuntin' 127	197	Stuntin' 197
128	Stuntin' 128	198	Stuntin' 198
129	Stuntin' 129	199	Stuntin' 199
130	Stuntin' 130	200	Stuntin' 200
131	Stuntin' 131	201	Stuntin' 201
132	Stuntin' 132	202	Stuntin' 202
133	Stuntin' 133	203	Stuntin' 203
134	Stuntin' 134	204	Stuntin' 204
135	Stuntin' 135	205	Stuntin' 205
136	Stuntin' 136	206	Stuntin' 206
137	Stuntin' 137	207	Stuntin' 207
138	Stuntin' 138	208	Stuntin' 208
139	Stuntin' 139	209	Stuntin' 209
140	Stuntin' 140	210	Stuntin' 210
141	Stuntin' 141	211	Stuntin' 211
142	Stuntin' 142	212	Stuntin' 212
143	Stuntin' 143	213	Stuntin' 213
144	Stuntin' 144	214	Stuntin' 214
145	Stuntin' 145	215	Stuntin' 215
146	Stuntin' 146	216	Stuntin' 216
147	Stuntin' 147	217	Stuntin' 217
148	Stuntin' 148	218	Stuntin' 218
149	Stuntin' 149	219	Stuntin' 219
150	Stuntin' 150	220	Stuntin' 220
151	Stuntin' 151	221	Stuntin' 221
152	Stuntin' 152	222	Stuntin' 222
153	Stuntin' 153	223	Stuntin' 223
154	Stuntin' 154	224	Stuntin' 224
155	Stuntin' 155	225	Stuntin' 225
156	Stuntin' 156	226	Stuntin' 226
157	Stuntin' 157	227	Stuntin' 227
158	Stuntin' 158	228	Stuntin' 228
159	Stuntin' 159	229	Stuntin' 229
160	Stuntin' 160	230	Stuntin' 230
161	Stuntin' 161	231	Stuntin' 231
162	Stuntin' 162	232	Stuntin' 232
163	Stuntin' 163	233	Stuntin' 233
164	Stuntin' 164	234	Stuntin' 234
165	Stuntin' 165	235	Stuntin' 235
166	Stuntin' 166	236	Stuntin' 236
167	Stuntin' 167	237	Stuntin' 237
168	Stuntin' 168	238	Stuntin' 238
169	Stuntin' 169	239	Stuntin' 239
170	Stuntin' 170	240	Stuntin' 240
171	Stuntin' 171	241	Stuntin' 241
172	Stuntin' 172	242	Stuntin' 242
173	Stuntin' 173	243	Stuntin' 243
174	Stuntin' 174	244	Stuntin' 244
175	Stuntin' 175	245	Stuntin' 245
176	Stuntin' 176	246	Stuntin' 246
177	Stuntin' 177	247	Stuntin' 247
178	Stuntin' 178	248	Stuntin' 248
179	Stuntin' 179	249	Stuntin' 249
180	Stuntin' 180	250	Stuntin' 250

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Notice of Reliance re Produced Evidence has been served on counsel for Opposer UMG Recordings, Inc. through ESTTA on June 16, 2009.

_____/crf/
Chad R. Fitzgerald